

PRU FUNDING UPDATE FOR FY18

NEW FUNDING AVAILABLE FOR PRU'S

Communication Dollars Available to each PRU:

1. **Beginning with FY18, communications funds will be made available to each PRU to be utilized toward the promotion, marketing, outreach materials, etc. as each PRU determines for that FY.**
 - **Funding Amount: \$1000 per PRU**
 - PRU's can elect to pool funds for joint projects/programs, or as they determine appropriate
 - Funds DO NOT carryover from year to year
 - Funding is available July 1 – June 30 of each fiscal year
 - Communication efforts still need to be processed through Joanne Littlefield's office for printed materials, etc.
 - Keep in mind that Extension is going through a re-branding effort and new templates and guidance for materials will be available in time for forum.

2. **NEW VPE Matching Fund Request for Proposals – Partnership Work:**
 - The Office of Engagement is making a total of up to \$5000 available for matching funding for new or enhanced PRU initiatives that include partnerships and collaborations outside of Extension.
 - Proposals must be submitted, reviewed and approved
 - Funds are made as a match ONLY
 - Funds DO NOT carryover:
 - Funds are available on a fiscal year basis (July 1 – June 30) for a period of one year only.
 - To apply see additional information on the enclosed VPE Matching fund document.