

CSU Color Palette - RGB and CMYK Color Builds

	<i>Color Name</i>	<i>CMYK Build</i>	<i>RGB Build</i>	<i>Spot Color</i>	<i>Paper</i>
Primary Colors					
	<i>CSU Green</i>	(75-0-60-55)	#00674e	PANTONE 555 C	coated stock
	<i>CSU Green</i>	(76-36-71-21)	#407157	PANTONE 349 U	uncoated stock
	<i>CSU Alternate Green</i>	(79-0-100-75)	#004712	PANTONE 350 C	
	<i>CSU Alternate Green</i>	(80-0-100-56)	#006225	PANTONE 357 C	
Accent Colors (Secondary)					
	<i>CSU Gold</i>	(0-27-100-34)	#b38808	PANTONE 1255 C	coated stock
	<i>CSU Gold</i>	(20-35-100-1)	#cea12b	PANTONE 110 U	uncoated stock
	<i>CSU Metallic Gold</i>	n/a	#b4975a	PANTONE 872 C	spot color
Accent Colors					
	<i>CSU Alternate Green</i>	(80-0-100-56)	#006225	PANTONE 357 C	
	<i>Grass Green</i>	(56-0-100-27)	#5e9732	PANTONE 370 C	
	<i>Bright Green</i>	(50-0-100-0)	#8dc63f	PANTONE 376 C	
	<i>Tan</i>	(0-7-39-17)	#dac792	PANTONE 4525 C	
	<i>100% Yellow</i>	(0-0-100-0)	#fff200	n/a	
	<i>Maize</i>	(0-18-100-0)	#ffc01	PANTONE 123 C	
	<i>Aggie Orange</i>	(0-47-100-8)	#e58e1a	PANTONE 145 C	
	<i>Rust</i>	(0-65-100-35)	#ab5410	PANTONE 7526 C	
	<i>red</i>	(0-94-100-0)	#ee3524	PANTONE 1795 C	
	<i>Purple</i>	(67-100-30-10)	#6d276a	PANTONE 519 C	
	<i>Dark Blue</i>	(100-72-0-32)	#003e7e	PANTONE 281 C	
	<i>Sky Blue</i>	(100-4-0-30)	#007fb2	PANTONE 641 C	

Please refer to pages 30-32 of the CSU Communicator's Toolbox for more information about the color

<http://graphicstandards.colostate.edu/>

<http://graphicstandards.colostate.edu/index.asp?url=toolbox>

This document was created based on the CSU Communicator's Toolbox as of 10/13/2011.

:: Darrin Goodman, CSU Extension

Usage
<i>primary green</i>
<i>primary green</i>
<i>alternate green</i>
<i>alternate green</i>
<i>secondary color</i>
<i>secondary color</i>
<i>secondary color</i>
<i>spot color</i>
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