

Colorado State University



ABLE FELLOWS

ARTS BOARD LEADERSHIP ENTREPRENEURS WORKSHOP



Jointly Presented by CSU's LEAP Institute for the Arts and Image Arts Consulting

The ABL Workshop

LEAP Institute for the Arts of Colorado State University announces the Arts Board Leadership Entrepreneurs (ABLE) Workshop, with generous cooperation by Image Arts Consulting. We are reaching out to the arts community to provide arts leadership training to local board members.

This inspiring **5 week board member fellowship training**, the Arts Board Leadership Entrepreneurs (ABLE) Workshop, will guide board members in fiscal responsibility, governance, fundraising, program evaluation, and additional board leadership topics. The workshops are led by international arts management expert, Constance DeVereaux. Attendees will receive a light dinner each session and an onsite leadership consultation for the organization they serve.

If words like Form 990, governance, arts advocacy, and fiduciary responsibility make you sweat, then you should learn more, get inspired, and register for the ABL training workshop.

Upon completion of this workshop, participants will be able to:

- Apply a range of management skills and leadership styles to direct projects.
- Envision funding strategies in support of arts activities and events.
- Speak effectively and eloquently about the value the arts bring to communities.
- Use basic financial documentation skills for decision-making.
- Increase project evaluation abilities.

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- Gain a better understanding of board fiscal responsibility.
- Develop the basic skills of strategic and succession planning.
- Practice effective communication for superior leadership.
- Conceptualize successful collaboration with community members to best reflect community needs.

Dates: 5 Wednesday Sessions, July 22 – August 19, 2015

Time: 5:30-8:00 pm

Where: Walnut Creek (Old Town Fort Collins, Colorado)

222 Walnut Street
Fort Collins, Colorado 80524
970-482-0899



**Can also attend workshop virtually if you can not attend in person.
Contact Leah Stone for more information.**

Cost: \$560

Includes 5 week session plus light dinner at each session and onsite leadership consultation.

- *Discount provided when 2 or more board members register from identical organization (\$530 per attendee).*

Register: Fill out [REGISTRATION FORM](#)

Pay with Credit Card Via PayPal (link available on form) or submit check

Image Arts Consulting, LLC
7470 Mount Meeker Road
Longmont CO 80503

More Info: Leah Stone, ABLÉ Coordinator

leah.stone@colostate.edu work phone:970-491-7869 cell phone: 801-809-1258

REGISTER HERE

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ABLE SCHEDULE

ARTS BOARD LEADERSHIP ENTREPRENEURS WORKSHOP



Meeting 1: July 22

Who wants to run an arts organization? Why do you want to be a board member?

This first meeting of the ABLE Fellows will provide a bottom to top understanding of non-profit arts organizations. We will introduce you to the power of the 501 (c) 3 including a proper formulation of mission, goals, and objectives (hint: many organizations fail at this).

We answer some basic but essential questions:

- What does non-profit mean, anyway?
- Just what is a 501 (c) 3, and do we really have to be one?
- What do board members do, and what are they supposed to do?

In this, and all five meetings, we spend time asking ourselves: why are the arts so important? How do we make people care about what we do? We learn ways to articulate persuasive answers to encourage better public participation. You'll also discover your board member personality and write your own job description.

Meeting 2: July 29

Why am I seeing red when I ought to be seeing black?

Like any business, arts organizations have a bottom line that, ideally, is solidly in the black. This meeting is all about long term financial stability beginning with board fiscal responsibility and the use of financial documents as decision tools. Included is supporting your Executive Director for financial success, making tough financial decisions, and understanding how arts organizations can—and can't—earn money.

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Meeting 3: August 5

Fundraising 101

Sure, everyone says that board members are supposed to fundraise, even if your organization has a fully staffed development department. But, how are you supposed to do that when you've never been trained how. Should board members fundraise? And, how many friends will I have left in my community if I keep hitting them up for money? This meeting addresses these questions and more by teaching basic fundraising skills in order to do your own fundraising to support your organization, and to support the efforts of fundraising staff. We cover donor research, how to develop contacts, donor cultivation, and the all important "ask."

Meeting 4: August 12

Pain Relief for the Unendurable Board and Committee Meeting

Why is it that board and committee meetings go on forever and never accomplish anything? No need to ask when relief is on its way. This meeting teaches you how to create and support effective meetings and establish functioning board committees. Also covered is how to find and train new board members, strategic planning through effective agenda-setting, and maintaining board functions over time.

Meeting 5: August 19

Putting It All Together

Our final meeting wraps up with how to put your knowledge into action. It includes project planning skills for board members and ways that they can assist their executive directors and staff toward better functioning. Our focus is using these skills to become the kind of leader you want to be for your organization and community. Good board leadership is not an in-born skill. We end our workshop series with a roster of essential leadership strategies to carry you and your organization to future success.



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VIRTUAL OPTION

FOR THE ABLE WORKSHOP



Do you wish you could attend the ABLE Workshop Series but live too far away? The virtual option makes you (virtually) part of the group. You can attend the workshop, and participate, along with our instructor and other ABLE Fellows.

We use **Blue Jeans Networking interface**, free of cost to you. Prior to each meeting, you will receive an emailed link. Just download the plug-in and join the workshop. The video-conferencing interface allows you to view all workshop content in real time and interact with other participants. Course handouts for each meeting will be provided by email.

Blue Jeans will work with any desktop, laptop, or tablet device. We hope you can virtually attend the ABLE Workshop Series.

Register: Fill out [REGISTRATION FORM](#)

Pay with Credit Card Via PayPal (link available on form) or submit check to:

Image Arts Consulting, LLC 7470 Mount Meeker Road Longmont CO 80503

Registration Deadline: June 25, 2015

More Info: Leah Stone, ABLE Coordinator

leah.stone@colostate.edu work phone:970-491-7869 cell phone: 801-809-1258

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