

March 18–20, 2015

Advancing the  
**Agriculture  
Economy**  
Through  
**Innovation**

[csuAgInnovationSummit.com](http://csuAgInnovationSummit.com)



**Colorado State University**

LORY STUDENT CENTER

As one of Colorado's main economic drivers, agriculture, by its nature, is innovative and is a space where big problems are solved. Agricultural innovations have led to new methods and new tools as well as new approaches and ways of thinking. We would like to celebrate and grow agricultural innovation in Colorado, and we are inviting you to be a part of it. Join other Colorado agricultural innovators at Colorado State University's "Advancing the Agriculture Economy Through Innovation" summit this March 18-20, 2015, on the Colorado State University campus in Fort Collins, Colorado.

The agricultural industry has amazing opportunities but also faces tremendous challenges in the years to come. This summit will bring together thought leaders to explore how we can harness the energy and ideas to create a promising future for Colorado agriculture.

**Meet the mega minds**

Our featured speakers will include:

**Bill Stoufer**, Chief Integration Officer and COO at Ardent Mills; **Brian Kelley**, President and CEO of Green Mountain Keurig; and **Federico Peña**, former United States Secretary of Energy and Transportation. Please visit the [CSU AG Innovation Summit website](http://csuAgInnovationSummit.com) for the growing list of speakers.

Come and participate in the conversations that will tackle some of the big questions:

- What does innovation across Colorado's economy look like, and how do new ideas and technologies intersect with agriculture?
- How can we ensure that our water sources are safe, secure, and sustainable?
- How have consumer tastes changed business practices and opened up new venues to deliver fast and fresh food?
- How will new business models and approaches to financing agriculture change the economy of the agricultural industry?

We will share ideas, connect individuals and corporations, and open up a dialogue about agriculture and innovation that will undoubtedly have an impact here in Colorado and across the country. Concurrent with the summit, an *Innovation Fair* will showcase to the public new developments by innovative companies across the industry, students, and faculty at CSU and other Colorado universities and research organizations. Come prepared to see Colorado agriculture, and your future in it, in a whole new way.

CSU's College of Agricultural Sciences, CSU's Office of Engagement, the Colorado Department of Agriculture, and the Colorado Innovation Network have partnered to bring you this summit. Building on the solid foundation that is Colorado agriculture, we want to ask you to join us in reimagining the future of agriculture and innovation in Colorado. Come join the conversation that will help define what Colorado agriculture will become in the next 10, 20, or 50 years.

Sincerely,

Tony Frank  
President  
Colorado State University

Craig Beyrouthy  
Dean, College of Agricultural Sciences  
Director, Agricultural Experiment Station  
Colorado State University

Lou Swanson  
Vice President for Engagement  
Colorado State University

Jenifer Gurr  
Acting Commissioner/  
Chief Administrative Officer  
Colorado Department of Agriculture

Mark Sirangelo  
Chief Innovation Officer,  
State of Colorado  
Chairman,  
Colorado Innovation Network (COIN)

Questions or comments? Email [Lisa Gladstone at Van Heyst Group](mailto:Lisa.Gladstone@VanHeystGroup.com).