

CSU Extension Joint Board Meeting

October 25, 2018, La Porte Room, LSC

In attendance:

CEAFCS: Mary Ellen, Tracy Trumper, Marisa Bunning

CAE4-HA: Trent Hollister, Connie Cecil, Lacey Mann

CCAA: Travis Hoesli, Todd Hagenbuch

ESP: Dennis Kaan, Christy Fitzpatrick

Administration: Lou Swanson, Ashley Stokes, Judy Barth, Lori Bates, Jana Smilanich-Rose

CEAFCS was responsible for chairing the meeting this year; CCAA was responsible for minute taking.

Mary Ellen called the meeting to order at 7:15am.

Trent Hollister moved to approve the minutes of the 2017 meeting. Dennis Kaan seconded. Motion passed.

Mary Ellen called for discussion on items of interest, concern, etc.

Tracy gave an update on CEAFCS. Items included:

- She was impressed with the increased number of attendees at their meeting.
- Concerns were discussed about LucidPress
 - Judy updated the group on the new process to speed up approval though approval with Ruth and/or Darrin; other platforms are being looked at as well. Ruth sent an email to adminbb on October 18th, addressing Lucid Press and print purchases made through non-CSU accounts. New communication person will be examining this, too.
- Difficulties finding resources to translate our items to Spanish. How do we prioritize what needs translated?
- Fun Run observations: disconnect communicating with campus and did they know Extension was part of CSU? In what ways can Extension agents communicate with campus better? Tracy ended up working with the College of Health and Human Sciences and that was a good partnership. The Fun Run was a way to bridge College and Extension work. Lou mentioned that working directly with the College Dean was good then letting them connect with folks on campus.
- Ashley mentioned that the communication position can and will promote Extension into the campus as well as out.
- Judy mentioned the internship program is helping to get Extension back into the colleges.
- Lou discussed Engagement's opportunity to use large wall in the LSC food court to promote activities, including Extension.
- There was discussion on other areas of progress, including more promotion of the Great Seal, how well the Natural Resources reception went, and the Provost's Engagement Council.
- The conversation circled back to translation; there are funds available for print material through the communication person. There was discussion. There is a challenge with the process and funding. Closed captioning was discussed as well.

Christy and Dennis gave an ESP gave a report. Items included:

- ESP will be hosting the national conference in October of 2019. There was discussion as to what Extension will contribute, \$2500 or \$5000? Lou said it would be \$5K, Jana will look into. Everyone, ESP members and non-members, are encouraged to help 10.14-10.17 in Colorado Springs at the Antlers Hotel.

Marisa added some items to the CAEFCS report:

- Given Jeff McCubbin's retirement, there was a question what Extension's role will be in the replacement process. Lou is looking into it.
- There was discussion about representation on DAC; Marisa will follow up with Lou.

Trent, Connie, and Lacey gave a CAE4-HA update and report. Items included:

- There is a change in leadership in CCAE4-HA.
- Considering hosting a 2021 conference. Holding off for now and hoping to do the next time it rotates to the western region.
- 4-H PRU time and association time were very spread out this year at Forum, leading to reduced attendance. Reevaluate?
- There are questions from 4-H agents as to how a move to faculty could impact them.
- There is a general feeling in 4-H that these are interesting and exciting times with new agents and staff. "4-H is in a good place."

Travis and Todd gave an update on CCAA. Items included:

- PRU discussion in L&R and NR and changes to reporting, including Digital Measures. There was a subsequent conversation about Digital Measures:
 - The timeline was discussed.
 - What data is needed? Plt will discuss including what we need/feds need/ local offices need.
 - Discussion on Fed/USDA reporting- Digital Measures will help us integrate with campus, which Lou mentioned is long-overdue.
- Todd brought up the issue of having PRUs that are led solely by campus staff and don't include field leadership.

Lou addressed the group on these issues:

- This is his last meeting with the Joint Council.
- Observed that there is a demographic shift in Extension to include younger people and more females.
- Saw in the L&R and NR PRU meetings and in new staff that there is a reinvigoration of Extension. Time to bring in other colleges and departments. Changes in Extension and NWSS project will bring new opportunities to metro Extension and the Water Center; given the demographics of the area, this brings a lot of new opportunity. How do we target Liberal Arts and Business colleges? The Climate department can have opportunities, too.
- Lou mentioned that he has seen big changes in Extension in the past 8 years and that they are positive changes. He mentioned that agents are acting like faculty and deserve that title.

With no additional comments, Mary Ellen adjourned the meeting at 8:12.

Respectfully submitted:

Todd Hagenbuch, CCAA