

PLT Meeting Notes – April 9, 2020

Cary started the meeting at 9:08 am.

Introductions of those present:

Ashley Stokes – joined at 9:37 am

Cary Weiner

Blake Naughton

Kerri Rollins

Sheila Gains

Patti Schmitt

Seth Urbanowitz

Brian Kailey

Marvin Reynolds

Wes Alford

Inger Johnson

JoAnn Powell

Tim Aston

Gisele Jefferson

Alison O'Connor

Anthony Koski

Dawn Thilmany

Christine Fruhauf

Bill Nobles

Jessica Clifford

Susan Carter

Marvin Reynolds

Ryan Rhoades

Rochelle Platter

Becca Jablonski

Jean Glowacki

Seth Davis

Retta Bruegger

Megan Griffith

Cary reviewed the agenda for today's meeting.

- Jana and Darrin working on updating digital measures to capture time and effort related to emergency response/COVID-19 pandemic – idea to add a check-box in digital measures for emergency response and COVID related activities that would enable agents to report, so that leadership can aggregate activities related to this and other emergencies so we can show their value in a more direct and efficient way. Hope to make this available sooner rather than later.
- Clarification on written updates – Cary provided an overview of what was sent out prior to the meeting.

PLT Notes on programming during COVID:

- Becca Jablonski – food system surveys going around the state looking for responses on shifting markets and emergency food supply. Surveys don't necessarily capture everything going on around the state. National Western Center partners established emergency funding to support these efforts. Determining how these funds can be used to serve diverse food systems stakeholders. Martha Sullins is working on food safety resources for consumers and customized webinars. Regular team conversations help meeting rapidly changing demands.
- Tim Aston – energy PRU – Arapahoe County in conjunction with Xcel Energy finishing up project; Partners in Energy for the city of Centennial. Report issued within two months energy savings for the city along with further educational opportunities. Cary - Anything changed related to COVID? Outreach to residents in the summer; workshops and tabling events; events most likely to go online. Part of larger community sponsored events – up to the city as to if they will be held.
- Sheila Gaines – NFSH Team specific messages around COVID-19, food safety and finances – blogs and Facebook posts, press releases; tool-kit for agents; need help converting face-to-face

programming to online; need technical assistance; food safety certificates given online twice; CO Public Health. Trying to make programming look professional.

- Jessica Clifford – responded to Ashley’s survey on what will you need to do your job well given these circumstances. PRU team is meeting next week on how to manage the challenge of taking programming online; their programs involve a lot of demonstration and class participation. Trying to determine what resources are needed for that.
- Jean Glowacki – 4-H holding regular statewide meetings with subcommittees; tasked with identify needs and response to those. On the 4-H web site are online virtual engagement resources including safety and risk management with social media guidelines, and protections for agents and volunteers. Discussions related to these topics are happening at the regional and national level. Also on the web site; 4-H events status, state, national and county. There is a lot of anxiety from counties and 4-H clubs on the status of holding events during the summer; not possible through May 15th some counties have restrictions up through September. State Conference in June canceled on campus. Committee working on virtual events however possible. International 4-H programs also canceled. Mega Meeting in March took 16 hours and condensed it into 4 hours. Had a lot of participation with focus on using tools to serve minority populations; COVID-19 response. There will be another virtual meeting on Tuesday about needs that agents have around the state. Livestock agricultural related projects request – but some anxiety. County Fair decisions wait and see. Some have already been canceled. State Fair is still on but meeting in June to make a final decision.
- Patti Schmitt – big areas community development business response, emergency response, food systems; inequities; families of color and job-loss rate coming from lower socioeconomic populations. How can extension play a role in recovery? What is the role extension can play in planning and strategizing in recovery? Inequity – a main focus of these efforts. June meeting focused on leadership role in helping communities in recovery.
- Dawn Thilmany – Regional Economic Development – working on finding ways we can better support the team; trying to create short two-page summary reports that end with suggestions; web site unique to COVID-19; also webinars; a lot of them. Try and boil it down to the key aspects. Team consists of Stephan Weiler, Gen Ponce-Pore, Dawn, Rebecca Hill. How this is differentially affecting rural areas – looking at data on vulnerable populations; also looking at tourism which has been affected similarly to restaurants. Looking to partner with teams if needed to help one-stop-shop to get information about economic relief.
- Chrstine Fruhauf – working on providing information on family & financial stability/small business standpoint focus and pre-planning in the recovery. Next meeting in a couple of weeks; Gisele connect co-create something.
- Dawn – uneven stimulus policies around the state such as suspension of rent, mortgage and car payments; people may not fully understand the implications of what that means for their long-term financial health.
- Christine Fruhauf – call last week extension agents responding to public health and hospital needs, and sheriff offices; supplies, homemade masks; gowns that can be made; agents working

diligently including 4-H sewing clubs; agents who have been responding to community needs partnerships between agents and local food banks, schools, meals on wheels work on local grants; ability to work with campus prevention research center effective parenting tips related to being at home with children; Facebook pages and blogs, working with Ruth Willson to get info on the web site; robust section for older adults. She provided an example of an agent doing homework help twice a week; nice relief for parents; youth that log-on get to see each other provided social interaction. Moving that forward more broadly possibly.

- Gisele Jefferson – rural areas challenged by internet capabilities and bandwidth – sporadic participation not quite as focused; first couple of weeks of processing anxiety and change reaction and adjusting to new family routines. Wants to regroup.
- Kerri Rollins – help create masks Larimer County. Do you have a process? Christine – check CDC website. President McConnell sent info in her most recent email. One form doesn't need sewing. Process for rolling it out in the community.
 - 4-H to send out something about masks and event plan for protection in process.
 - Ashley – instructions for mask care provided by CDC.
 - Gisele making masks for Sheriff's office in the town of Akron – not solicited help with 4-H members. Making them personally.
- Ashley - Working with company on translation services. What are priority areas that need to be translated – need to know how long the materials are as that determines pricing.
- Patti- working with FLTI hosting online conversations with different decision makers some have produced videos how to use Zoom in Spanish.
- Susan Cater – green industries working out what can they do and not do under the Governor's orders. Garden Centers social distancing. Confused about what is essential. Irrigation orders coming in. Professional lawn care people are out – but practicing social distancing.

Discussion about Action Items Cary identified.

- Jean 4-H web site tips sheets keeping volunteers engaged. Trent is working on a training based on national volunteer engagement training.
- Sheila Gaines - programming specific to Extension help from TILT – rebrand a couple of their classes in how to use Qualtrix, for example.
- Cary to connect with Inger and then approach TILT. Dawn recommends helping them understand the target audiences and communities and their capacity levels.

Break 10:40 am

Resume 10:56 am

- Longer term program planning. Showed diagram. Cary overview PRU leader training and resources on evaluation and needs assessment. Providing systematic approach to meeting needs. Program planning framework.
- PLT Grant Process – Blake budget information is still forthcoming – waiting to see the full impact of the pandemic on budgets at all levels, local, state, national and University.
- County-based needs assessment. Pilot cohort Golden Plains, Park, Douglas county – statewide next year. Secondary data, demographic information, which will allow us to identify key informants. Conducting focus-groups, qualitative data collection; using interviews to inform putting together an electronic survey, to provide more quantitative data broader spectrum of generalized public. Provide some guidance to counties to increase impact. Mixed methods approach supported by state office (Larimer County has already been through this). Preliminary – sketch out current process thinking. High-level results for Larimer County.

Cary shared the preliminary survey results from Larimer County.

Discussion on PRU informational spreadsheet.

Possible next PLT meeting Thursday, July 9th in the morning.