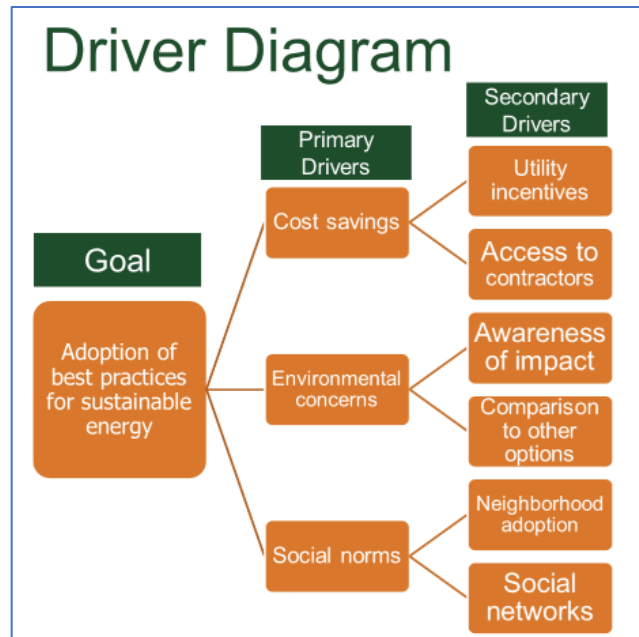




## Driver Diagram

A driver diagram allows you to map out primary and secondary drivers behind issues in order to define potential focal problems and target audiences. It is an excellent tool to help you define your scope of work (the problem you want to address, the goal of your work, and your target audience).

This driver diagram, for example, illustrates the goal of “adoption of best practices for sustainable energy”. An Extension program team may decide to focus on addressing certain primary or secondary drivers and to let other members of its diverse network address the others. Selected drivers would become the “problems” the Extension team (or its network partners) would address for the target audience. In sketching out drivers for various goals, you can see where an Extension program could make the most impact.



Pros	Cons	When to Use
Visualization makes it easy to understand and share with groups	Identifying all drivers can be difficult and may rely on a potentially time-consuming literature review to be effective	When you would benefit from a clear and shared understanding of drivers behind an issue in order to choose an appropriate intervention

Note: driver diagrams are very similar to fishbone diagrams. [This article](#) provides a brief background on the use of fishbone diagrams.