Sample Generic Issue Canvas

<table>
<tr><td>Issue:
Sustainable energy</td><td>Problem statement: (Brief description of the specific problem you are addressing)
Coloradans are wasting energy and money through energy inefficient behaviors.</td><td rowspan="2">Brief description of planned activities (outputs):
Development of workshops, a website, a list of sustainable energy contractors, and facilitation of utility rebates</td><td>Key indicators: (Up to 3 that show unique value to key stakeholders)
(1)
Number of utility rebate applications facilitated</td><td>How will data be collected and reported for each indicator?
(1)
Count when receive a confirmation that a rebate application has been submitted by the client. Reported by individual who facilitates the application.</td></tr>
<tr><td rowspan="3">How have you utilized a diverse network to plan programming on this issue?
Previous CSUE workshop participants, participants from the Low-Income Housing Energy Assistance Program (LIHEAP), the Colorado Energy Office, local sustainability non-profits, and rural electric cooperatives across Colorado formed a program team to establish a scope of work and theory of change of the program over the course of four months. This team also marketed to their own networks.</td><td>Goal/intended outcome: (Be clear on whether you are aiming for a change in knowledge/awareness /skills/attitudes (KASA), behavior, condition, etc.)
Adoption of cost-effective solar energy</td><td rowspan="3">Theory of change: (How will your outputs result in achievement of your intended outcome? Cite/link to research/evidence if possible.)
Research has shown that making a list of contractors available and facilitation of rebates leads to the installation of cost-effective solar energy (Smith, 2009). Research has also shown that creating social networks and peer groups is essential to the adoption of new technology (Quinn, 2015).</td><td>(2)
Number of households that installed cost-effective solar energy</td><td>(2)
Count when surveys indicate a household has installed solar with an expected payback period of <10 years. Reported by state staff aggregating data.</td></tr>
<tr><td rowspan="2">Target audience:
Households in utility service territories with high electricity rates as determined by Colorado utility rate schedules</td><td>(3)
N/A</td><td>(3)
N/A</td></tr>
<tr><td colspan="2">Evaluation plan: (Who will be evaluated, when (after-only, pre-post, etc.), and how (i.e. online survey)?)
A retrospective pre-post online survey will be administered to all workshop attendees one week after the workshop. A second online survey will be administered to clients for whom utility rebate applications were facilitated during the previous year.</td></tr>
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