

Larimer County Extension Initial Survey Distribution Plan

Community Ass	essment Survey			
	Article	Due to be out just after Thanksgiving. Have to see how timing/venue can work us	Larimer Connection newsletter	
11/15/2019	Other	Draft of landing page for survey	Qualtrics	
11/20/2019	Collateral	Half sheet handout with QR code and web address encouraging participation	Paper handout	
12/2/2019	Website	Survey promo	Home page slider	
12/2/2019	Facebook	Introduce Survey	LCE Facebook	
12/2/2019	Website	Feature highlight?	Lar Cty Website	
12/2/2019	Next Door	Introduce Survey		
12/2/2019	Facebook	Introduce Survey	Lar County Facebook	
12/3/2019	Facebook	Introduce Survey	Lar Cty Farmers' Market Facebook	
12/3/2019	Instagram	Introduce Survey	Lar Cty Instagram	
12/3/2019	Other	Introduce Survey	Lar Cty Twitter	
12/3/2019	Instagram	Introduce Survey	Lar Cty Farmers' Market Instagram	
12/3/2019	Email	Emailed to 898 4-H Families	Pam Heeney	
12/3/2019	Email	Emailed to 208 FLTI list	Lisa Auer	
12/3/2019	Email	Emailed to 11 colleagues	Matt Halloran	
12/3/2019	Email	Emailed to Larimer County Alliance of Grandfamilies group - 33 people	Sue Schneider	
12/10/2019	Email	Emailed to Master Gardener list about 125	LCE Master Gardeners	
12/11/2019	Facebook	Reminder	Lar Cty Farmers' Market Page	
12/11/2019	Facebook	Reminder	Lar Cty Facebook	
12/11/2019	Facebook	Reminder	LCE Facebook	
12/12/2019	Instagram	Reminder	Lar Cty Farmers' Mkt Instagram	
12/12/2019	Instagram	Reminder	Lar Cty Instagram	
12/13/2019	Other	How easy is it for Extension to purchase 10 \$25 gift cards. Can be difficult to do through CSU	Gift cards (Amazon)	
12/18/2019	Facebook	Reminder that survey closes on the 20th	LCE Facebook	
12/18/2019	Facebook	Reminder that survey closes on the 20th	Lar Cty Facebook	
12/18/2019	Facebook	Reminder that survey closes on the 20th	Lar Cty Farmers' Market Facebook	
12/18/2019	Next Door	Reminder that survey closes on the 20th		