

**Sample Issue Canvas**

| Issue:   | Problem statement: (Brief description of the specific problem you are addressing)  | Brief description of planned activities (outputs):  | Key indicators: (Up to 3 that show unique value to key stakeholders)                                       | How will data be collected and reported for each indicator? |
|--|--|---|--|---|
| Do you plan to integrate Extension work on this issue with CSU research? If so, how? |  |   | (1)  | (1)   |
| Do you plan to collaborate with other states on this issue? If so, how?              | Goal/intended outcome: (Should be either a change in behavior/practice/decision-making or a change in long-term condition) | Theory of change: (How will your outputs result in achievement of your intended outcome? Cite/link to research/evidence if possible.) | (2)  | (2)   |
|  | Target audience:   |   | (3)  | (3)   |
|  |  |   | Evaluation plan: (Who will be evaluated, when (after-only, pre-post, etc.), and how (i.e. online survey)?) |   |