

Issue Canvas (complete for each issue to be addressed collectively and statewide by the PRU and for which goals are medium- or long-term)

<p>Issue: Ranch analysis and planning</p>	<p>Problem statement: (Brief description of the specific problem you are addressing)</p>	<p>Brief description of planned activities (outputs):</p>	<p>Key indicators: (Up to 3 that show unique value to key stakeholders)</p>	<p>How will data be collected and reported for each indicator?</p>
<p>Do you plan to integrate Extension work on this issue with CSU research? If so, how?</p>	<p>Ranch management is complex and ranchers need access to effective holistic data and metrics to assist in effective decision making.</p>	<p>Enroll >20 new ranches into the program and perform whole ranch analysis with each, as well as continue ongoing working with 30 participating ranches. Pending additional funding, the scope may grow.</p>	<p>(1) Ranches signed up to TRAC</p>	<p>(1) TRAC program basic data</p>
<p>Yes. The issue will be addressed through the Total Ranch Analysis Colorado (TRAC) program, which integrates research and extension.</p>	<p>Goal/intended outcome: (Should be either a change in behavior/practice/decision-making or a change in long-term condition)</p>	<p>Improved ranch profitability, range management, and social well being.</p>	<p>(2) Ranches completing TRAC assessments</p>	<p>(2) TRAC program basic data</p>
		<p>Theory of change: (How will your outputs result in achievement of your intended outcome? Cite/link to research/evidence if possible.)</p>	<p>(3) Total acreage enrolled</p>	<p>(3) TRAC program basic data</p>
<p>Do you plan to collaborate with other states on this issue? If so, how?</p> <p>Pending funding proposals do integrate other states- namely NE and WY.</p>	<p>Target audience: Ranchers in Colorado</p>	<p>Ranchers with access to timely and accurate information about their land and business are able to make more effective decisions and are more profitable. By working holistically with ranches, TRAC will provide essential longitudinal data in an accessible format.</p>	<p>Evaluation plan: (Who will be evaluated, when (after-only, pre-post, etc.), and how (i.e. online survey)?)</p>	<p>Enrolled ranches will join the growing “living laboratory” of TRAC ranches. In doing so, they commit to long-term engagement with CSU, including long-term data sharing and evaluation.</p>