

**Issue Canvas** (complete for each issue to be addressed collectively and statewide by the PRU and for which goals are medium- or long-term)

Issue:	Problem statement: (Brief description of the specific problem you are addressing)	Brief description of planned activities (outputs):	Key indicators: (Up to 3 that show unique value to key stakeholders)	How will data be collected and reported for each indicator?
<p>Issue: Ranch analysis and planning</p> <p>Do you plan to integrate Extension work on this issue with CSU research? If so, how?</p> <p>Yes. The issue will be addressed through the Total Ranch Analysis Colorado (TRAC) program, which integrates research and extension.</p>	<p>Ranch management is complex and ranchers need access to effective holistic data and metrics to assist in effective decision making.</p> <p>Goal/intended outcome: (Should be either a change in behavior/practice/decision-making or a change in long-term condition)</p> <p>Improved ranch profitability, range management, and social well being.</p>	<p>Enroll &gt;20 new ranches into the program and perform whole ranch analysis with each, as well as continue ongoing working with 30 participating ranches. Pending additional funding, the scope may grow.</p> <p>Theory of change: (How will your outputs result in achievement of your intended outcome? Cite/link to research/evidence if possible.) Ranchers with access to timely and accurate information about their land and business are able to make more effective decisions and are more profitable. By working holistically with ranches, TRAC will provide essential longitudinal data in an accessible format.</p>	<p>(1) Ranches signed up to TRAC</p> <p>(2) Ranches completing TRAC assessments</p> <p>(3) Total acreage enrolled</p>	<p>(1) TRAC program basic data</p> <p>(2) TRAC program basic data</p> <p>(3) TRAC program basic data</p>
<p>Do you plan to collaborate with other states on this issue? If so, how?</p> <p>Pending funding proposals do integrate other states- namely NE and WY.</p>	<p>Target audience: Ranchers in Colorado</p>		<p><b>Evaluation plan:</b> (Who will be evaluated, when (after-only, pre-post, etc.), and how (i.e. online survey)?)</p> <p>Enrolled ranches will join the growing “living laboratory” of TRAC ranches. In doing so, they commit to long-term engagement with CSU, including long-term data sharing and evaluation.</p>	