

Program Leadership Team (PLT) Meeting Notes

Tuesday, August 19th 1 – 5 p.m. – Durrell Center, meeting room 2 - Fort Collins

Attending: Bill Nobles (facilitating); Jan Carroll (taking notes); CJ Mucklow; JoAnn Powell; Jeff Goodwin; Jacque Miller; Rusty Collins; Bruce Bosley; Cary Weiner; Mary Small; Tony Koski; Christine Bubien; Laurel Kubin; Dawn Thilmany; Casey Matney; Mark Platten; Karen Massey; Jessica Haas + Irene Shonle by Zoom. Lou Swanson.

PRU Updates

- Funded programming – 4-H - Jeff Goodwin - \$0 (funding to Env Hort)
- C&ED - Jacque Miller - \$2,500 – new, updated clickers purchased, ready to use January at startup of CYFAR program. Funding was adequate for needs.
- CS - Ron Meyer/Bruce Bosley - \$2,000 Cover Crop Tour – Rocky Ford to Akron; CSU Van so wonderful discussion during drive time; 20 participants, including two from Park County; NRCS from Greeley & Grand Junction; Extension Agents including new agents; faculty from Junior College; media representative.
- Energy - Cary Weiner - \$3,500 – Photo Contest with travelling exhibit (with Chris Crouse); to tell story of energy in Colorado through pictures, to educate; Debut showing in Denver (Natural Gas Symposium in September) and display at Powerhouse and in Grand Junction and Denver.
- F&FS - Laurel Kubin - \$3,000 – Smart Choice Health Insurance Training (at The Ranch); CSU Extension, Idaho Extension, and local partners; FCS agents will offer in October (prior to open enrollments); additional training at Forum; there will be strong evaluation component. F2f PRU meeting (Jefferson County) to consider prioritizing time/effort = financial education & human development through the lifespan.
- L&R - Casey Matney - \$4,000 – Three days of training. 1) Vet Diagnostics Lab (unexpected mortality and necropsy in lab); 15 attended including NRCS and CDOA. 2) & 3) Two days in Brush: plant ID, Forage & range assessment/pasture evaluation for livestock with 51 attending; NRCS, CDOW, agents, ranchers, producers, State Land Board.
- N&FS - Jessica Haas - \$5,000 – Education and promotional materials. Nutrition: Health education Website – launch in September; coaster-post cards to distribute at Forum. Food Safety: Farmers’ Market tool kit (handouts – healthy choices, etc., and scrub brushes). Distributed to Farmers’ Market association members (Food Systems support)
- NR - Jennifer Cook/Mark Platten - \$4,000 – Three range sites tours across the state. Soils horizon; focus on keeping soil in the ground; what is carrying capacity of land; planning seven more tours (NRCS and CSU Scientists working together). Western SARE Funds help.
- EnvHort - Mary Small - \$1,000 – PRU f2f meeting of CMG coordinators/volunteer (no Specialists invited/attending): Master Gardener Future/Visioning facilitated Meeting (just after David Whiting stepped down); how to support programming around the state; transition committee: position description for full-time coordinator/Consumer hort specialists/RI position; training proposal for 2015 somewhat altered. Follow up meeting next week (CMG Leadership Committee). Plan to survey statewide. Looking at MG “Lite” program to attract and support occasional volunteers.
- Total - \$25,000 - **Share reports as impact statements across system.**

1. Other PRU updates

Food Systems - Dawn: Kaiser Permanente funding (LiveWell) – CSU invited to take over and be the Institutional partner to keep communities engaged. Public health dimension will be stronger. Add Martha as co-leader.

PRU Items for discussion

1. Social Media –Forum Item – need input from Committee

2. Forum – PRU reps update (Ron, Tony, Rusty, Mark, Jess, others?) Nov 10, 11, 12, 13

Rusty: majority of time is for PRU meetings, in order to update/revise Plans of Work; breakout sessions in planning; banquet; professional associations; Content – Organizational Structure, etc.; PRUs will meet during Forum 2.5 – 3 hours - POW updates - revise/rewrite POW for January.

Reminder that PRUs have blended content areas. Some specialists are not using our planning & reporting system as it is not relevant in colleges. This hurts our PRUs as significant data are missing. Disconnect with specialists is increasing. These are issues for leadership.

Forum – can use suggestions about another break out session – let Rusty know if you have ideas.

AmeriCorps

JoAnn – RFP late Sept/Oct: Letter of Intent outlining programs we might use and number of members we might want; full application due early 2015.

1. Focus of Colorado Serves is increasing graduation rates in Colorado
2. Determine one or two programs/approaches that we would deliver through Extension
3. Research-based intervention we would deliver using AmeriCorps members (such as STEM)
4. 10 – 20 members recommended; stipend is provided; we would get funding to help manage program
5. Match is 24%
6. Hiring summer 2015 and start August/September 2015
7. Larimer County currently has three AmeriCorps members (Financial Literacy & 4-H STEM)

WHICH PRUs ARE BEST SUITED & BEST PREPARED TO PROCEED? CONNECT WITH JOANN.

PLT “Housekeeping”

1. PLT organization/structure/etc.
2. Discuss meetings and set dates/times/places
3. Feb & May meetings Governor’s Ag Forum 2/25-26 – combine with that meeting

Small Working Groups – Reports

1. Budget – mini-grants + diversity component; other PLT priorities
 - a. \$35,000 proposed for next fiscal year
 - b. Determine if/how to put dollars out. Give teams time to consider needs.

Mini Grants - \$30,000. RFA deadline December 15th (Jan will facilitate RFA process)

Check with Jessica about funding rolling over into next FY

- RFA will include diversity, and scoring will reflect this effort
- Match/leverage/partnerships/resources will receive bonus points
- RDs will review and select projects for funding

2. Program Orientation & Training

- i. On-campus NSO still planned (week of Oct 20)
- ii. On line components added – one of 15 will be PRU/Programming. September roll-out
- iii. Some concern for new specialists/field staff and new field staff/specialists connections
- iv. How do new specialists learn about new hires?

Jan, every new hire is listed (with short bio) in the Personnel Notes, so all the specialists need to do is read it. A monthly notice of the Notes is sent to adminbb and all issues are archived on the CSUE website. We also do a full picture and bio on all new hires as an attachment to the Notes on a regular basis. So the hire is announced in the content when the search ends (short bio) and then a full picture and bio is attached the month the person starts work (or sometimes the month after -depends on how fast they get us their picture and bio). Any specialist who's interested can go into the archived issues and see all the new hires for the past couple of years. Judy

v. One-on-one visits to new agents – Jan

Lou

1. Can we post admin update all in one place? Jan will check with Lori, Ruth, and Social Media Committee
2. Mini-grants successful
3. Tony Frank's community tours – specifically addressed PLT and PRUs, flipping Extension. Bottom-up organization and PRUs are evidence of being responsive to counties.
4. Specialists do not report into CPRS (hassle). PRUs then have missing information. This must be addressed. Lou will streamline reporting for specialists. Reach into colleges where we do not have specialist appointments.
5. Specialist/Agent success depends on relationships
6. Ag Day at football game – link to NSO as many specialists attend Ag Day – have a tent for Extension/Engagement—ask Judy about NSO
7. How can we show specialists what research projects are relevant in our counties? (RAM Tour helps – Rick Miranda rides along)
8. Tony Frank has told Cabinet that Extension's budget is a priority
9. Add Kathay/Gen to admin updates? How can we know more about Engagement?

Comments/DAC/Admin Update

- Mini grants success - Repeat for 2015
- PRU meetings during Forum – updated POW will be good for two years
- AmeriCorps opportunity

Next Meeting Dec 2 – 9 – noon - tech only