

**PLT meeting notes – Feb 17, 2016 – Denver**

Attending: Bill, CJ (facilitating), Brian (NR), Becca (FS), Chris (LR), Dawn (FS), Jan (taking notes), Jane (Hort), JoAnn, Laurel (FAFS), Marisa (NFSH), Mark (NR), Rusty (CD), Sam (4-H), Tim (Energy), Todd (LR), Lou; Tom Holtzer, James Pritchett guests from CAS

**PLT – review**

<b>Continue</b>	<b>Start</b>
<ul style="list-style-type: none"> <li>• Hear what’s happening among PRUs</li> <li>• Learn cool things we have in common</li> <li>• PLT program funding and increase it, fund for calendar year</li> <li>• 2-year POW cycle</li> <li>• Meet 4x/year, twice f2f and twice virtually</li> <li>• Invite faculty/administrators to PLT [Work with Tom H.]</li> </ul>	<ul style="list-style-type: none"> <li>• Share funding opportunities early</li> <li>• Formalize at least one meeting (opposite Forum) for reports from each PRU. Record and share. Use information for an annual report.</li> <li>• PLT responsible for one admin update/quarter</li> <li>• More effectively connect with colleges and AES</li> <li>• Review PRUs every two years (even years)</li> <li>• Extend timeline for PLT funding to PRUs – 18 – 24 months for implementation</li> <li>• Share information beyond PLT</li> <li>• Invite faculty/administrators to PLT</li> </ul>
<p><b>Stop</b> keeping information within PLT; packing so much into Forum</p>	

**Programs for WEDA** awards of excellence: Barb Shaw (STEM kits); NFSH social media initiative; building farmers to RDs by March 4<sup>th</sup>.

**Forum Committee** – Bill is already on, Regan, Gen (or Greg), Mark, Marisa

\*\* may want presentation from CAS about restructuring connection with Extension

**New web site** feedback –

- Content is deeper than it used to be (frustrating)
- Stop before going 4, 5 clicks deep
- Hesitate to direct clients to this site
- Even directory is confusing
- County click goes to county web site, not to list of everyone in county
- Who was the client group involved in redesign? PLT input? We are reactive now.
- Visually it is prettier
- Broken links need to be fixed
- Format should match campus (design) – consistent across campus. Don’t we match up? Frames aren’t consistent
- Navigation is awkward
- Different from county to county – can’t update our county sites
- Dreamweaver or word press – figure out all before we roll out any more county sites
- County sites are waiting for green light (waiting and waiting) – county commissioners want the sites up

CJ will meet with Ruth and Darrin to express this feedback BEFORE county sites are refreshed. Dawn would join if available. Then, put this on DAC agenda.

**Paying PRU Leaders** – begins July 1 (\$1,000/PRU) – can be supplemental pay, or paid into program fund, ~~or funding for team~~, and that's up to the PRU Leadership. [per DAC 3/2/3016] This is the first time, a pilot, no measure of accountability. PRU members can structure an evaluation if they want to. PRU leadership is typically for a two-year term.

Mini-grants – Notices went out yesterday. Process was easy; scoring was a challenge for RDs, matching purpose with proposals. **Jan will send 2015 reports to PLT.**

**Reporting by March 10** – on track with Plans for Work (POW) and individual Plans to Invest (PTI) rolled over. **Jan will send the 2016 proposals to PLT.**

**DCT** – Mark – Principles of Community – working with Joanne Littlefield to post these in offices around the state. Phone chats scheduled to discuss how to apply in our offices/advisory committees (Robert Franklin organizing). F2f meeting in the fall – everyone is invited. **Put Bill back on the DCT list serve.**

**On line NSO** – CJ – Hats off to the small committee for their work on this project. Piloting for newest employees now.

**Working with colleges/campus** – (Mark's reflections – Brian, Irene – Warner College of Natural Resources, Dean Hayes is on board. Outputs are of interest; relationships will drive deliverables/outcomes). Tom & James - College of Agricultural Sciences, fostering personal relationships is a key to success. How can CAS increase awareness among faculty members who aren't engaged with a PRU?

- Can colleges send regular synopsis to off-campus sites?
- CAS Show and Tell programs are recorded – **James will share links.**
- CJ would like to present to the CAS about Ag in the Western Region
- Select faculty to attend regional meetings, so they can see the local work first-hand.
  - **CJ will send information/invitations to Tom**
- AES staff has Extension funding – March 9<sup>th</sup> all AES project directors will meet with a few Extension staff and some non-Extension faculty (33 attending). How to tie research/Extension together more effectively?
- Focus on window between research and extension – the 75% that is not strictly one or the other, but separated by a blurry line.
- Value added to Extension office when campus faculty is present in the county. Counties must know about these appearances, to share with stakeholders.
- **What list serves are appropriate for off-campus agents? James will review and share.**
- Should PLT be the host for a reception or another event (during Forum?) – specialist model has gone away – need to invite more broadly
- Can professional associations be more inclusive in inviting faculty to events/meetings?
- Focus: community resiliency for Community Development PRU – could build around a theme, not necessarily around a college or department
- **Rethink Specialist Luncheon at Forum**
- **\*\*\*Graduate students are looking for meaningful applied projects – this is a way to connect with faculty (through their students)?**
- **James, Livestock & Range PRU will meet to discuss how to connect new faculty with appropriate PRU.**
- **Don't limit information to ag agents alone; include other PRUs**
- **L&R PRU reaching out to NR to connect cow/calf with range**
- **Contact Tom individually by e-mail with any other comments/concerns/questions/suggestions**

NFSH will focus on one PRU member each month in newsletter (“calendar girls”) – Marisa  
NFSH PRU switching to *Zoom* instead of teleconference – recorded and easy to share materials.

**Lou –**

- PLT request for org chart – Office of Engagement; CAS, AES – see online charts for clarity.
  - AES is connected to colleges across campus. Tom has asked for renewal proposals to be revised to include a specified outreach component. What will each scientist DO in coming year?
  - All faculty are expected to participate/contribute to engagement (vs. old model of 100% specialist appointments/expert model where specialists set the program agenda.)
  - Extension represented on search committees – increasing in CAS
- ALPU, BAA both are focused on engagement. New working groups (seeking funding from Kellogg Foundation.) Lou is a member of both groups. They are working in parallel. Internationalizing, too.
- Climate Smart Ag initiative moving forward – which PRU best fits this work? NR? FS? Energy? 4-H? NR may be natural home, but others will be involved. Also internationalizing. Issue is how to deal with change, not blame or penalties. Giving information so people can make the best decisions for themselves. We give them vocabulary, too, and opportunity for dialog. Citizen-based science is our calling card.
- Principles of Community – will use with 4-H volunteers at once.

**Next PLT meeting - Wednesday, May 31, 2016 – ZOOM – 1 p.m.**