



ESP Chapter Report

State / Chapter: Colorado / Zeta

Region: Western Region

Annual Members: 64

Life Members: 51

Membership Requirements:

Any Extension Professional having a minimum of 50% Extension appointment, regard

Annual Dues above National Dues: 35

Life Member Dues above National Life Member Dues: 0

Chapter Initiation Fee above the \$5 National Fee: 20

Other Sources of Chapter Financial Resources:

Interest income on investments. Silent auction at Annual Meeting.

Chapter Activities Held:

We hold our annual meeting in the fall of the year at our state-wide Extension Meeting. Our recognition committee is very active, making sure to solicit and judge award applications in as many categories as possible. Our chapter also makes professional development scholarships available. Members serve on our state-wide Extension Meeting planning committee, as well as our Joint Board - a committee designed to give direct feedback to the Director of Extension. Members and officers have consistently attended JCEP, PILD and the National ESP meeting.

Life Member Activities:

Each summer, our life members gather for a BBQ and update meeting.

List and Describe Chapter Committees:

The Zeta Chapter's most active committees are:

Membership Recruitment and Retention: Responsible for encouraging new employees to join ESP and for assisting with the membership renewal process. Also responsible for the initiation of new members.

Professional Development: Responsible for keeping membership informed of training opportunities and offering training as the need arises.

Scholarships, Grants & Recognition: Responsible for recruiting members to submit award application and also responsible for the judging of applications and the recognition of recipients. Also responsible for the awarding of scholarships for members to pursue professional development opportunities.

Resource Development and Management: Responsible for the annual audit of the chapter's financial documents and for the review of by-laws, policies and procedures.

Special Projects: Organized the annual silent auction fundraiser.

Member Recruiting, Training and Retention and Life Member Involvement Activities:

The Member Recruitment & Retention committee is charged with this responsibility. Annually, the committee members make personal phone calls to those who have not renewed their membership, and also to those who have recently joined the Extension ranks. Member retention can be difficult with the recent down-turn of the economy and continued reductions to all funding sources, so committee members continue to express the value of ESP membership to all employees. We request time at our annual New Staff Orientation to express the value of ESP membership. Our Life Members hold an annual summer gathering to re-connect and stay informed.

How does Your Chapter Market ESP to Members and Potential Members:

We have created a script for the Membership committee to utilize in attempting to retain members via personal phone calls. We have also created a brochure to send to potential members outlining the benefits of membership. We also have a chapter web site that helps members

www.esp.colostate.edu

Is There a Defined Progression of Leadership in Your Chapter?:

Yes. We elect a president-elect each year. That person moves to the office of president the 2nd year, and on to past-president the 3rd year. The secretary is elected to a 1-year term, and the treasurer serves a 2-year term.

How does your Chapter Provide Professional Development to New and Existing Members:

We strive to make professional development opportunities known to the membership through updates. We also provide scholarships for members to attend professional development activities related to their specific program areas. A simple request form has been created for members to request such funds, and a set amount has been budgeted for member professional development scholarships.

How can the National Board Provide Better Support to your Chapter

Provide us with a list of topics and trainers that might present web-based training for little or no cost that would be of interest to a wide variety of Extension employees. These could be both internal (Extension) and external trainers.

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