



Chapter Reports for JCEP Leadership Conference

State and Chapter

Colorado / Zeta

Region

Western Region

Number of Annual Members: 59

Number of Life Members: 51

Requirement for Membership in Your Chapter:

Any Extension Professional having a minimum of 50% Extension appointment, regardless of funding.

Amount of Dues Your Chapter Charges above National Dues: \$35

Amount of Life Member Dues Your Chapter Charges above National Life Member Dues:
\$0

Chapter Initiation Fee Charged above the \$5 National Initiation Fee: \$20

Other Sources of Chapter Funds:

Interest income on investments. Silent auction an Annual Meeting.

Fundraising Activities and Success Stories:

Funds are generated via a silent auction during the annual business meeting during the state-wide Extension Annual Meeting. Also have interest income on investments

Chapter Activities:

We hold our annual meeting in the fall of the year at our state-wide Annual Extension Meeting. The recognition committee solicits and judges all award applications as well as scholarship requests. Professional development scholarships are also available to members by giving a request to the scholarships, grants and recognition committee. Members serve on our state-wide Extension Annual Meeting planning committee, as well as Joint Board which is a committee designed to give direct feedback to the Director of Extension. Members and officers have consistently attended JCEP, PILD and the National ESP meeting with support from ESP funds.

Chapter Life Member Activities:

Each summer, life members gather together for a BBQ and update meeting.

Describe and List your Chapter Committee Structure:

Bylaws: changed bylaws to reflect the national executive structure.

Global Relations: no efforts this last year but one of the members in on the national Global Relations committee.

Membership, recruitment, retention and life: Encourage new employees to join ESP by a letter

after hire as well as presenting at the New Staff Orientation. Assist with the membership renewal process. Committee also initiates new members.

Nominating: Committee is responsible for soliciting and nominating new executive committee members.

Professional development: Keeps members informed of training opportunities and offer training as the need arises.

Resource development and management: Maintains chapter budget and provides an audit each year of the treasurer's books.

Scholarships, grants and recognition: Responsible for recruiting members to submit award applications. Responsible for judging and recognizing award recipients. Awards scholarships to members to pursue professional development opportunities.

Describe Your Chapter's Methods Used For Member Recruitment:

The member recruitment and retention committee is charged with this responsibility. Annually, the committee members make personal phone calls to those who have not renewed their membership and those who have recently joined the Extension ranks. Member retention has been difficult due to the economy and our membership reflects this trend. Provide a presentation at New Staff Orientation that outlines the benefits and value of joining ESP. Life members hold an annual summer gathering to connect and stay informed.

What Does Your Chapter Do To Market ESP In Your State:

A script was created for the membership committee to use to help retain members via a personal phone call. We have also created a brochure to send to potential members outlining the benefits of membership. The website is updated and maintained at <http://esp.colostate.edu>

Describe your Chapter's Leadership Progression:

Yes. A President-Elect is selected each year (hopefully from the Secretary position). This person moves to the office of President the 2nd year and continues to serve as Past-President the 3rd year. The Secretary is elected to a one-year term and the treasurer is elected to serve a two-year term.

How Does Your Chapter Provide Professional Development:

Professional development is a high priority for the Zeta chapter and keep members abreast of current professional development opportunities. Scholarships are available to members for professional development activities. A request form has been created for members to request these funds. The yearly budget has a set amount to award professional development funds each year.

How Can the National Board and National Office Provide Better Service to Your Chapter -

Provide professional development opportunities using technology such as webinars that would interest Extension employees.

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