



Chapter Reports for JCEP Leadership Conference

State and Chapter: Colorado / Zeta

Region: Western Region

Number of Annual Members: 55

Number of Life Members: 41

Requirement for Membership in Your Chapter: Must have at least a 30% Extension appointment.

Must be current on membership dues.

Associates are retired, yet current.

Life members are retired and have paid 5x National dues.

Amount of Dues Your Chapter Charges above National Dues: 35

Amount of Life Member Dues Your Chapter Charges above National Life Member Dues: 0

Chapter Initiation Fee Charged above the \$5 National Initiation Fee: 0

Other Sources of Chapter Funds: Silent auction event at annual meeting.

Fundraising Activities and Success Stories: The silent auction is the main fundraising event for the Zeta Chapter. This is held annually at the member meeting. Typically this event raises around \$500. We are looking to increase ESP Scholarships substantially, so we are looking to increase this amount to \$1,000 to \$2,000 annually. The Chapter is also investigating new revenue sources for the organization.

Chapter Activities: Annual membership meeting on campus in November.

Retirees and life member BBQ in August.

Member participation at PILD in Washington DC

Member participation at JCEP in Memphis

Member participation at Galaxy in Pittsburgh

Conducted Professional Development Survey

Chapter Life Member Activities: Successful summer BBQ in Windsor, CO

Describe and List your Chapter Committee Structure:

Executive - officers, set direction, agenda's

Membership - recruits and retains members

Global Relations - focus on global value and exchange

Budget/Finance - oversees the finances, audit, and budget

Silent Auction - organizes the auction at the annual event

Awards and Recognition - manages all awards

Professional Development - creating value, staff exchange, webinars, items of value for members

Bylaws - maintains adherence to bylaws

Nominating - recruits officers annually

Retiree's - engages our retiree community of Zeta

Describe Your Chapter's Methods Used For Member Recruitment: Outreach and marketing, one on one networking, social events, creating marketing collateral demonstrating our value.

What Does Your Chapter Do To Market ESP In Your State: Monthly newsletter.

Direct mail from officers and committees.

Presentation at new staff orientation

Networking with other professional associations

One on one strategic introductions

Describe your Chapter's Leadership Progression: Yes, we have an Immediate Past President, President, and President Elect in place each year.

How Does Your Chapter Provide Professional Development: Scholarships, mentoring, creating webinars, and one on one or group training.

How Can the National Board and National Office Provide Better Service to Your Chapter: Update its newsletter Connections database.

Need more marketing collateral showing our value that we can adapt locally.

This Report was Submitted By: Rusty Collins

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