



Chapter Reports for JCEP Leadership Conference

State and Chapter: Colorado / Zeta

Region: Western Region

Number of Annual Members: 74

Number of Life Members: 37

Requirement for Membership in Your Chapter: Any Extension professional (currently employed or retired from an entity of the Extension system, who has exhibited excellence in programming and leadership) having at least 30% Extension appointment, regardless of funding source, may become a member.

Amount of Dues Your Chapter Charges above National Dues: 35

Amount of Life Member Dues Your Chapter Charges above National Life Member Dues: 0

Chapter Initiation Fee Charged above the \$5 National Initiation Fee: 0

Other Sources of Chapter Funds: Auction at annual meeting (raised close to \$1000 in 2015)

Fundraising Activities and Success Stories: Second year of having a member donate use of a condo was a big hit as a fundraiser.

What Are Successful Ideas That Your Chapter Has Used to Encourage Members to Contribute to the Development Fund: Encouraging Executive Committee, making a contribution from the chapter and encouraging members to do so in the chapter newsletter - it is difficult to know just how successful;l.

Share Any Examples You Have of Support From Your Administration for the Work of ESP: Several state office staff are members including the director. A \$500 stipend toward ESP representation at PILD. Our director remains active in promoting ESP.

Chapter Activities: Membership committee continued its recruitment drive adding to membership. This year we invited a speaker to the Annual Meeting which was very well received and will be continued this year.

Chapter Life Member Activities: Attending the retirement event of Extension employees and assisting with its administration helped build our relationship. We intend to continue that model as well as more intentional invitations to participate and be involved in the Annual Meeting.

Describe Your Chapter's Methods Used For Member Recruitment: Making phone calls to members who did not renew as a reminder; contact with new employees so they will know about ESP; thoughtful crafting of the benefits of ESP so they are understandable; following through with suggestions in a member survey which we hope to repeat in 2016.

How Does Your Chapter Recruit New Leaders For Your Chapter: Membership committee and leadership work together to identify potential. People are not always quick to volunteer but often respond to the personal "ask."

What Does Your Chapter Do To Market ESP In Your State: See above. Also show a quick presentation at the Annual meeting; newsletter bimonthly;

How Does Your Chapter Provide Professional Development: Speaker at the Annual Meeting - very short (no more than 20 minutes) on a topic that appeals to all.

How Can the National Board and National Office Provide Better Service to Your Chapter - Help us market ESP benefits - little plugs and tips we can share.