

2017 Annual Chapter Reports –
JCEP Leadership Conference – Orlando, FL

State/Chapter: Colorado / Zeta
Region: Western Region

Number of Annual Members: 65
Number of Life Members: 38

Requirements for Membership in Chapter: Any Extension professional (currently employed or retired from an entity of the Extension system, who has exhibited excellence in programming and leadership) having at least 30% Extension appointment, regardless of funding source, may become a member.

Amount of Chapter Dues (above National Dues): \$ 35

Life Member Chapter Dues (above National Dues One Time): \$ 0

Chapter Initiation Fee (above National Initiation Fee): \$ 0

Other Sources of Chapter Financial Revenue: Auction at annual Forum Banquet

Chapter Fund Raising Activities To Benefit Chapter: Most years we do a silent auction at our Forum Banquet. Because the banquet was election night, we were asked not to do it this year to speed things up. It will return this next Forum.

What successful ideas have you had to encourage members to contribute to the National ESP Development Fund: Asking Executive Committee specifically to contribute, making a contribution from the chapter and using newsletter to encourage members to contribute.

Share examples you have received support from you administration for the work of ESP: Several state office staff are members including the VP for Engagement and Extension. A \$500 stipend is awarded toward ESP representation at PILD through the office of the VP who remains active in promoting ESP.

Chapter Activities Held, include success stories for annual meetings:

Membership committee continues to personally recruit new members and encourage existing members to rejoin. This year Bob Ohlensehlen was the guest speaker at our annual meeting, filling us in on issues of national importance to ESP and helping to install new members. We are working on a bid for the 2019 National Conference.

Life Member activities: Working with the Retiree Association of Extension Employees to organize and put on their annual barbeque helps keep us connected to this group which includes many of our life members.

Member Recruiting, Training and Retention Activities: Committee contacts new employees to encourage them to join and also calls members who did not renew as a reminder; using a bimonthly newsletter to keep members connected and aware of opportunities and benefits available through our association and to inform them on important topics impacting Extension as a whole.

Methods of Marketing ESP to Members and Potential Members: Membership committee and leadership get information from the state office on new hires who are then personally contacted.

How new chapter leaders are recruited for your chapter: Personal asks by existing officers and members.

Examples of successful Chapter Professional Development programs: Inviting an interesting and relevant speaker to annual meeting
Use newsletter to share ideas and new information from JCEP and PILD. We invited the eXtension CEO who spoke to us at PILD to present at our Extension wide Forum. eXtension staff did an interactive Zoom conference with an enthusiastic group.

Two things the National Board could do to provide better support to your chapter: Clear connection between issues of critical importance to Extension and how ESP shares and addresses those issues
Chance to share unique and effective fundraising strategies

Report Submitted By: Christy Fitzpatrick