MINUTES
ESP Zeta Monthly Officer’s Conference Call – Monday, April 9, 2018
8:30-9:30 a.m.
Call-In # 970-491-2608

AGENDA

1. Call to order (at 8:32am)– Sheila Kelley, Alison O’Connor, Dennis Kaan, Luann Boyer, Mark Platten
   Excused: Judy Barth and Christy Fitzpatrick

2. Approval of March 12, 2018 Minutes
   No additional corrections. Minutes approved unanimously.

3. Treasurer Report – Dennis Kaan
   • Current balance (4/9/18): $15,661.31
     o Balances includes a $40 check to send to National ESP for JoAnn Powell’s membership
     o Includes Ms. Fitzpatrick’s reimbursement for JCEP
     o Includes $500 reimbursement from JCEP

4. Report from Executive Director – Luann Boyer
   • Website: Ms. Boyer is trying to make membership updates to the ESP website, but is having some technical difficulty; she will reach out to IT support for assistance
     o Ms. Boyer will add JoAnn Powell and life members to the membership roster
   • “Retirement Social” (formerly the Retirement BBQ): the food this year is a fajita bar at Pelican Lakes in Windsor on Friday, June 8
     o Ms. Barth has printed the labels; Ms. Boyer will pick them up and mail out the notecards in mid-April—this will be three weeks earlier than normal
     o A “Save the Date” email was sent on 4/6/18 and Ms. Boyer has received some regrets from individuals; this is helpful to send out as an additional notice
     o Budget impacts: Some support for food costs; postage for notecards

5. Old Business:
   a. ESP National Conference 2019 (Mark Platten)
      i. 2019 theme: “Going for the Gold: Achieving Peak Performance”
      ii. Tracks for professional development include:
         1. Diversity
         2. Inclusivity
         3. Leadership
         4. Being your best
      iii. ESP logo (Jane Crayton is designing): first iteration has been developed, but changes will be made; this logo is made into a pin for those who donate >$100
          1. Ms. Boyer suggested that both the logo and the theme for the 2019 conference should be forwarded to the National ESP Committee for final approval
iv. Cost: Fees and expenses will be outlined to determine conference registration pricing
v. Online auction: For both small and larger items; send out before the conference starts
   1. The app would allow for online bidding
   2. Target previous bidders to notify them if they have been outbid
   3. This would include the rest of the ESP members (nationally) that may not be able to attend the conference
   4. Mr. Platten is working out the details with the national committee
vi. There are plans to live-stream the keynote and Ruby luncheon speakers
   1. Keynote speakers are still being determined—there is look into Colorado national Olympic athletes
      a. Amy Van Dyken or Rulon Gardner
      b. Sports psychologist
      c. Flow Box—musical group from Denver to use music to engage with group interaction
vii. There will be a focus on encouraging Colorado ESP members to attend the national conference; the committee has requested $2500-5000 to support Colorado Zeta members to attend (not yet voted on)
    1. $250/person would support 20 people (if ESP Zeta can budget for $5000)
viii. Mr. Platten and Rusty Collins will meet with individuals in Texas to discuss additional plans for the 2019 national conference
ix. There is an Idea to create a promotional video of the Pike’s Peak region with a focus on our local chapter’s mission and tasks—Mr. Platten is in communication with Joanne Littlefield
   1. Ms. Boyer encouraged Mr. Platten to communicate with the Colorado Springs visitors bureau to pick up items and/or assist with the video

6. New Business
   a. Newsletter: Completed and will be emailed by Ms. Kelley on 4/9/18 to the chapter
   b. New service project for 2019?
      i. Continue with soaps and toiletries?
      ii. “Coups for Troops” (Ms. Boyer): Military commissaries will accept valid and expired coupons (up to 6 months past the date) and they will distribute them to active military
         1. Coupons must be clipped out, but can be collected in envelopes
   c. ESP website: Ruth Willson is our contact; Ms. Kelley will contact her to update the website with current information
   d. Call schedule for 2018: Meetings are the second Monday of the month at 8:30am; call-in number for all meetings is 970-491-2608
      i. May 14
      ii. June 11
      iii. July 9
      iv. August 13
      v. September 10
      vi. October 8
      vii. November 12
7. Committee Reports
   a. Membership Recruitment and Retention – Christy Fitzpatrick
      i. No report.
   b. Public Issues – Judy Barth
      i. No report.
   c. Professional Development – Robert Franklin
      i. No report.
   d. Scholarships, Grants and Recognition – Susan Carter
      i. No report.
   e. Bylaws – Christy
      i. No report.
   f. Nominating – Christy
      i. No report.
   g. Resource Development and Management – Dennis Kaan
      i. No report.


9. Adjourn at 9:10am.

Respectfully submitted by Alison S. O’Connor, 4/9/18