

State: Colorado / Zeta

Region: Western Region

Approximate number of Annual Members: 59

Approximate number of Life Members: 2

Requirement for membership:

Membership is open to Extension Professionals that have a 50% or more Extension appointment.

Chapter Dues: \$40

Life Member Dues: 0

Chapter Initiation Fee: 0

Other Sources of Chapter Financial Resources:

Fundraisers

Chapter (or State) Fund Raising Activities

We do a silent auction and usually are able to take "donations" toward a vacation package at our Annual Extension Forum,

Successful ideas you have used to encourage Chapter/Members to contribute to the National ESP Development Fund:

Nothing really.

Examples of support from your administration for the work of ESP:

Our VP and Assistant VP for Engagement are both members. ESP is included in the Joint Board convened by the VP for Engagement.

Chapter activities held:

At our Annual Forum we collected small toiletries from all Extension Employees. Several boxes full were donated to Facing Homelessness Denver.

Life member activities:

We help sponsor an annual retiree barbecue organized by some of our life members.

Member Recruiting, Training & Retention and Life Member involvement activities:

Emails and personal outreach to members who have not paid dues at Annual Forum. We also contact all retirees and invite them to join.

Marketing of ESP to chapter members and potential members:

We send a letter to all new hires and ask members in their offices to invite them to join. Also send a copy of our newsletter so they can see what we do.

New leader recruitment:

Articles in newsletter and personal contacts.

Professional development examples and ideas:

Our professional development chair shares information about upcoming webinars and reminders close to when they happen. Scholarship dollars helped pay for 3 members to go on an Ag Tour of Spain.

Two ways the National Board provides better support to your Chapter:

Since we collect dues through annual Forum registration, having to print invoices for each of our members is really time consuming. Come up with another strategy.

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