

# ESP COLORADO

Zeta Chapter  
Epsilon Sigma Phi | Your Key to Professional Excellence

## Zeta Executive Committee

Alison O'Connor, President  
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Dennis Kaan, Past President  
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Todd Hagenbuch, President-Elect  
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Gus Westerman, Treasurer  
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Gisele Jefferson, Secretary  
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Luann Boyer, Executive Secretary  
luann.boyer@colostate.edu

## Committee Chairs

Bylaws: Carla Farrand

Global Relations: Christy Fitzpatrick

Membership Recruitment and Retention:  
Dennis Kaan (Past President)

Nominating: Dennis Kaan (Past President)

Professional Development: Kurt Jones

Public Issues: Todd Hagenbuch (President-Elect)

Scholarships, Grants and Recognition:  
Deryn Davidson

Resource Development and Management:  
Gus Westerman (Treasurer)

## President's Message

*Alison O'Connor*

The only thing that's constant is change. And there's no shortage of changes in CSU Extension. With several retirements that occurred in 2020, new leadership under the guidance of Dr. Blake Naughton, Vice President for Engagement and Extension, and a new regional structure, it's hard to keep up!

The state has been divided into six regions, which for some of you, might bring back memories of a previous structure (see the new regional map on page 2). Each region has at least one regional director, providing direction for the organization. Other changes statewide include efforts to obtain faculty status for current Extension field staff and a new reporting system (some things never change).

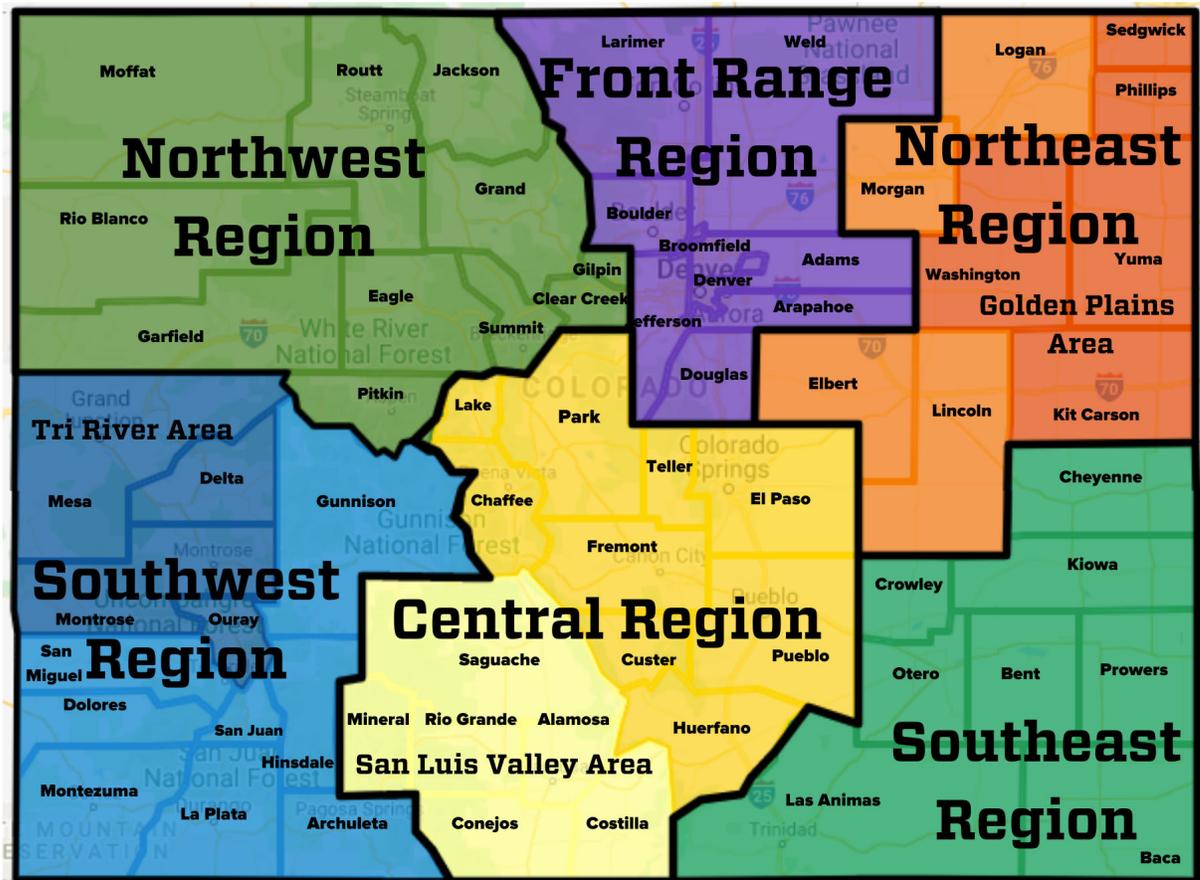
The one thing that remains the same is that ESP continues to provide professional skills to Extension staff, both current and retired. Thanks for being part of this amazing network of individuals!

## ESP Websites:

Zeta Chapter: [ESP.ColoState.edu](http://ESP.ColoState.edu)

National: [ESPnational.org](http://ESPnational.org)





## CSU EXTENSION NEW REGIONAL STRUCTURE

# REMINDERS

### **Apply for ESP Zeta Professional Development Funds**

There is money budgeted annually for ESP Zeta members who need financial support for upcoming professional development opportunities. These funds don't necessarily have to be used for conferences, but can be used for textbooks, curriculum, etc. for helping you in your professional development path.

Awards of up to \$200 are available through a simple [one-page application process](#). Send your completed application to Kurt Jones, chair of the Professional Development Committee: [kurt.jones@colostate.edu](mailto:kurt.jones@colostate.edu)

### **Public Issues Leadership Development (PILD) Conference**

Scheduled virtually April 12-14, 2021. [Click here](#) for more information.

# Global Relations Update

Christy Fitzpatrick, Global Relations Chair

## An Introduction to the CSU Todos Santos Center

Your ESP Zeta Global Relations committee presenting a “Lunch and Learn” webinar on Tuesday, April 13 from 12:15 pm to 1:00 pm MST highlighting the CSU Todos Santos Center in Todos Santos, Baja California Sur, Mexico. Not all our members are familiar with this amazing facility or are aware that we can participate in its virtual and in-person programs that many have found useful in our work. The webinar will be presented by Kim Kita, Director of the Center, Olaf Morales Barrales who directs language programs and Idalia Paz y Puente Fernandez who manages community outreach. Take advantage of a live introduction to the Center, an overview of program opportunities, and a chance to have questions answered. Plan to join us on April 13 at 12:15. The Zoom link is below. For questions, please contact [Christy.fitzpatrick@colostate.edu](mailto:Christy.fitzpatrick@colostate.edu).

Join Zoom Meeting: <https://zoom.us/j/93763602872> | Meeting ID: 937 6360 2872



In November 2018, I traveled to Todos Santos as part of the very first Spanish and Cultural Immersion Course at the CSU Center at Todos Santos. In addition to several hours of Spanish class each day (much more fun than it sounds), we had the opportunity to visit cultural sites in town, a rancho in the mountains, release baby sea turtles, and participate in the Day of the Dead traditions. Above, in the photo, Kim Kita and I are sampling mole at a cooking class. The best part of the experience was meeting Olaf’s English students, learning about their local traditions, working with them on our altar for El Día de Los Muertos, and best of all seeing them around town and being made to feel very welcomed. I have also taken three of Olaf’s online Spanish courses during the pandemic. If you get a chance to engage with CSU Todos Santos, don’t miss it!

# Life Member News

Luann Boyer, Executive Secretary

## Update: 2021 ESP Retiree Social

None of us would have believed we would still be facing the challenges of COVID more than a year later. Options for social events are looking better, but a definite decision has NOT BEEN MADE about the status of the 2021 Retiree Social scheduled for Friday, June 11, 2021 at Pelican Lakes in Windsor.

A digital survey was emailed to the CSU retiree listserv recently and responses are coming back but so far there is no clear consensus. An option asked on the survey was about holding the Social later this year - late August or September. A decision will be made in the next few weeks. If you have not received the email with survey, email me ([luann.boyer@colostate.edu](mailto:luann.boyer@colostate.edu)) and I'll get it sent to you.

## Recently Deceased ESP Zeta Members

Two Life Members of Zeta Chapter passed away recently. Lowell Watts worked for CSU Extension from 1954 through 1984, retiring as Director for Extension and Community Service. He had retired to Arizona and was 100 when he passed away in January. Memorials can be made to Colorado 4-H Foundation. Raleigh Brooks grew up in northern Colorado and began his Extension career in Pueblo County. He retired in 1988 as the Director - Colorado 4-H Programs. Memorials can be made to Colorado 4-H Foundation.

## Missing Information: ESP Life Members

One of the responsibilities of the Zeta Chapter Executive Secretary is to be the liaison with ESP Life Members, and for those who do not have email, provide the Zeta Newsletters by mail. We also keep the National ESP office updated with current address and/or email information. There are currently several Life Members whose mail is being returned as "Unable to Forward". Please contact Luann Boyer with any information that can help us re-connect with these Life Members and/or their families: [luann.boyer@colostate.edu](mailto:luann.boyer@colostate.edu) or 970-768-0322.

- Coleen Brown - last address was Ft. Collins
- Shirley Duane - Family/Consumer Agent in Colorado Springs; last address is Colorado Springs
- James Havens - last address in Parachute
- Barbara Hyde Boardman - Horticulture Agent; last address was Longmont; possibly now in the Denver area
- Tom LaQuey- worked in Pueblo, Simla, and Wray and Internationally; last address was in Durango; sons in Durango and Cedaredge, daughter Merrie Brown of Norwood



# Digital Leaders are Made--Not Born

Gisele Jefferson, Zeta Chapter Secretary

The keynote address for the 2021 JCEP Extension Leadership Conference set the stage for stimulation, learning and professional development and virtual engagement! Erik Qualman, better known as Equalman, challenged my status quo with a number of points to motivate thinking and action. <https://equalman.com/>

"Fail forward, fail fast, fail better" is a winning concept from Erik Qualman's latest book, "Digital Leader". Much of his keynote address stemmed from this book. "Digital footprints are what we post about ourselves. Digital shadows are what others upload about us. Collectively, they have changed the world forever. As leaders and future leaders we need to adapt to this new world." -- from Digital Leader

Digital leaders are made, not born--you have it within you to become an effective digital leader. As a leader in the digital age, your reach is boundless. With advanced technologies, you can exert more direct and indirect influence than ever before--anywhere at any time. And everything you do, fail to do, and wish you didn't do is documented forever in the digital universe.

Digital Leader explains how to take full advantage of everything the digital age has to offer, while avoiding common pitfalls that can damage your "digital legacy." In order to succeed, you need to adjust your leadership skills to adapt to today's digitally open world--and you need to start today. Qualman breaks the process down into five powerful truths you can use to establish your leadership "stamp":

- Simple: success is the result of simplification and focus
- True: be true to your passion
- Act: nothing happens without action--take the first step
- Map: goals and visions are needed to get where you want to be
- People: success doesn't happen alone

Basing his suppositions on a wide range of research and resources, Qualman provides an abundance of real-world examples and tips to help you create a path to success while leading others to achieve their best. In this fast paced hour webinar, there were so many nuggets of wisdom that struck a nerve and I jotted down a few of the most meaningful for me at this time in my life.



# A Summary of the JCEP Conference

Dennis Kaan, Past-President

The 2020 Extension Leadership Conference was held virtually February 10 – 12. The conference was set up with a good blend of keynote speakers, breakout sessions, association meetings and a healthy mix of virtual fun to network and connect with colleagues across the nation.

The ELC planning committee utilized the Whova app to manage the virtual conference. Registration for the conference in the Whova app shows 502 participants registered for the conference. The app served as a great tool to manage your agenda, communicate with conference participants, and participate in online contests.

Concurrent session presentations and handouts are available on the JCEP web site at <https://www.jcep.org/archives/presentations/leadership-conference-presentations/2020-elc>. The JCEP Board will be discussing how and where to host conference recordings for registrants to access. The Board is also planning to utilize the Whova app to manage the virtual PILD conference.

## Updates from ESP National

ESP National recently updated their website!

It's now required that you log-in to view any content. Check out the new website [here](#).

Upcoming ESP National Webinars, brought to you by the National ESP Professional Development Committee:

- Tuesday, April 27, 11:00am MST: Conflict Resolution and Health Insurance. [Registration required.](#)
- Tuesday, May 25, 11:00am MST: Innovative Methods to Evaluate Higher Learning by Youth. [Registration required.](#)
- Tuesday, July 27, 11:00am MST: Smoking and Grilling Meats. [Registration required.](#)

