



June 2020

2020 ESP Zeta Chapter Board

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Committee Chairs

Bylaws: Carla Farrand

Global Relations: Christy Fitzpatrick

Membership Recruitment & Retension: Judy Barth
(Past President)

Nominating: Judy Barth
(Past President)

Professional Development:
Gisele Jefferson

Public Issues: Alison O'Connor
(President Elect)

Resource Development & Management
Gus Westerman (Treasurer)

Scholarships, Grants, & Recognition
Deryn Davidson

Websites:
esp.colostate.edu
<https://espnational.org>

Zeta Chapter News & Notes

President's Message

Since we last visited in April, virtual meetings have dominated our calendars. CSU Extension has adapted our work to offer virtual educational programs as well as participating in virtual trainings and professional development opportunities. We have all increased our capacity in this approach to providing education to our clientele. Early data reporting point to larger audiences and increased collaboration amongst Extension agents across the state. Both aspects will benefit our work as we begin to get back to normal work routines.

Bur what does a normal work routine look like? That depends where you reside in the state. Counties are beginning to reopen but that process is not on the same pace across the state. Rural counties have received variances for more community activities to take place compared to larger metro counties. County fairs are a prime example and on our radar screens. Most rural counties are planning for in-person youth shows to occur, but what those look like varies greatly. Many of the community aspects of each fair are either scaled back or cancelled. Larger counties are planning virtual fairs. Wherever you are, challenges exist and it will be critical to support each other and our clientele in the professional manner we are accustom.

Another key change in how Extension does business is the format of our professional organization annual meetings. All Extension professional organizations have cancelled in-person conferences and shifted to online formats. In this newsletter you will find information regarding the ESP 2020 National Conference moving to an online format. Many of us look forward to annual meeting events as a source of inspiration and acknowledgement of inspiring work. Staying engaged in professional organizations will remain a source of inspiration and professional development for all Extension professionals, no matter your career tenure.

In closing, a huge thank you goes out to each one of you for your dedication to your Extension clientele. Take care of yourself and your families first, then you can provide educational information to clientele. Keep up the support and collaborative efforts with colleagues as well.

Dennis Kaan, President

Did You Forget to Renew your ESP Membership? Or have a friend or new colleague you want to invite to join?

If you missed getting your dues in during Annual Forum, it's not too late to join Zeta Chapter. And if you have a new colleague or friend who would be a great addition to our association, please invite them to join. To join, send your dues to:

Gus Westerman, ESP Treasurer
Colorado State University Extension
P.O. Box 527
Dove Creek, CO 81324

Dues for continuing members are \$95 and dues for a new member to join are \$85. If you are about to retire and want to become a life member, dues are a one time payment of \$275. The life member dues are equal to five years regular enrollment at the national level. You do need to be retired from Extension to be a life member.

As a member, you will find helpful resources from the ESP national web site at <https://espnational.org/> where you can apply for scholarships, learn about webinars, sign up for national conferences and join national committees.

Minutes of Zeta Chapter meetings, scholarship information and other details about the Colorado Chapter of ESP can be found at <http://esp.colostate.edu>.

There's an ESP committee for everyone!

If you're looking for ways to get involved with ESP, then join a committee! It's a great way to work with colleagues and benefit the Zeta chapter in accomplishing goals. The best part is that it's not too late to join for 2020—it's encouraged that every member join a committee; contact Alison O'Connor (astoven@larimer.org) if you're interested. Not sure what the committees do? Review the [Operational Guidelines](#) for our chapter for more information. Committee chairs are listed on the cover page.

Life Member Section

by Luann Boyer, Zeta Chapter Executive Secretary

Life Member Newsletter Summer Edition

ESP Life Members received an email on June 5 from the ESP National Office about the **Summer edition of the ESP Connection Life Member Newsletter** which will be distributed to all Life Members by either email or by US Mail. Life Members with email get all issues of ESP Connection newsletter, but those who do NOT have email only get 1 or 2 of the issues due to printing and mailing expenses. This issue will be more "life member targeted".

Mark Your Calendar - 2021 Extension Retiree Social

I hope you all and your families have avoided the virus and catching up on the things you have putting off at home so you could travel, spend more time with grandkids, volunteer in the community, or whatever is your passion. We know it was the right decision to cancel the 2020 Retiree Social and at this time, the plan is to hold it in 2021 on Friday, June 11 at Pelican Lakes in Windsor.

LIFE MEMBER SECTION

Luann Boyer, Executive Secretary

ESP History Continued

The 4th National Convention of ESP was held November 14, 1929 in Chicago. Delegates represented 35 of the 39 chapters. W.A. Lloyd of the Alpha Omega Chapter in Hawaii was elected Grand Director. H.J. Baker of New Jersey Alpha Xi Chapter was elected Grand Vice Director, and P. H. Ross of Arizona Kappa Chapter continued as Grand Secretary-Treasurer.

In this April 2020 article several items of business were mentioned which would be voted on at the Chicago meeting. The Executive Committee decision that stenographers would not be eligible for membership was upheld, but an amendment was made that in the event a stenographer is promoted to extension secretary or extension assistant and has 5 years of extension work including time as a stenographer, they would be eligible.

Other business approved by the Grand Council:

- Take immediate action to incorporate the Grand Council as a national organization.
- Affirmative vote favoring adhering to the present sized emblem allowing either style to be worn by men or women. The ladies' ESP emblem could add a chain and guard.
- Committees were appointed to investigate the possibility of making all employees eligible for the Federal Retirement Act, and to also investigate a Grand Council quarterly publication containing ESP Chapter news and professional papers.
- Vote that chapters could not have names other than those with Greek letter designations.

The Grand Council financial report showed \$585.80 checking balance and \$1018.33 savings. Total receipts for the year were \$1164.50 and disbursements \$1066.06. The interest earned on the savings account was \$18.33.

Finally, Grand Director W.A. Lloyd suggested Epsilon Sigma Phi might consider having their own national meeting where all members could attend. Current Grand Council meetings are held in conjunction with another Extension or Land-Grant Association meeting.



2020 ESP National (Virtual) Conference - October 6—October 8, 2020

We hope that you will make plans to attend the online [2020 ESP National Conference](#).

On June 23, 2020 the National Board made the decision to cancel the in-person conference due to Covid-19 travel restrictions. Please hold October 6-8 for a virtual conference.

Planning for a virtual conference has already begun and a schedule will be released soon. We hope that the virtual format will allow for even more members to participate this year.

Tuesday - Thursday, October 6-8, 2020

Tentative start time each day: 11:30 am EST / 10:30 am CST / 9:30 am MST / 8:30 am PST

Tentative end time each day: 5:00 pm EST / 4:00 pm CST / 3:00 pm MST / 2:00 pm PST

Updates will be available at <https://espnational.org/2020-ESP-National-Conference> as plans continue to develop.

Development Campaign Surpasses Goals

Karen Reddersen, Chair, National Resource Development and Management Committee

(from ESPConnection)

ESP kicked off the 2021 Development Fund Campaign on June 1 after finishing an outstanding year. The 2020 Development Fund Campaign ended on May 30, 2020 with \$31,760 in donations. The ESP Development Fund now has \$515,913 in restricted funds to act as an endowment for future grants and scholarships.

ESP ended the 2019 conference just \$4,570 short of our \$500,000 goal. ESP Past Presidents organized after the conference to create a challenge that pushed us over our goal this spring. Much appreciation should be given to this dedicated group for their continued support of ESP.

NOMINATING COMMITTEE

Judy Barth, Chair

Yes, it's only mid-way through summer, and you will be hearing much more about this in the fall, but the Zeta Chapter Nominating Committee is already starting to think about a slate of officers for the next year. We will need to elect a Treasurer and President-Elect. In order to keep our chapter strong and moving forward, we need engaged members who are willing to take on leadership roles.

During Forum, Alison O'Connor will be stepping into the President role and Dennis Kaan will move to Past President, so our new President-Elect will have a great support team. Please take some time this summer to think about whether the time is right for you to step into one of these roles, and if you have a great suggestion of someone who might be interested, please contact Judy Barth or Alison O'Connor.

Upcoming Webinar

(from ESPConnection)

This will be the last webinar of the series. Be sure to register at the [ESP Webinar](#) page.

AUGUST 25: Social Marketing Principles to Increase Behavior Change Among Extension Clients

Presented by: Laura Warner and Dr. Lisa Krimsky, Alpha Delta Chapter, Florida

Social marketing is the application of commercial marketing tools that can promote behavior change benefiting the community and the individual Extension client. This webinar will provide an overview of social marketing and provide Extension professionals with tools they can begin using right away to promote behavior change.

Previous webinars can be viewed by visiting the [ESP Homepage](#).