President’s Message

Dear Zeta Chapter Members,

As president of our Zeta Chapter of ESP, I’m often asked, Why join ESP? I am willing to bet that every member of our organization has heard that question. Being able to answer is really key to maintaining and growing our membership. While the usual advice is to have your “elevator speech” about the benefits of ESP ready, I want to dig a little deeper into why this kind of organization matters. As part of my work with STEM education, I’ve often worked with education standards. One dimension of learning found in the Next Generation Science Standards are the Crosscutting Concepts.

“Crosscutting concepts provide connections and intellectual tools related across differing areas of disciplinary content that enrich the application of practices and the understanding of core ideas.” (A Framework for K-12 Science Education p. 233). These concepts include big ideas like patterns, cause and effect, systems and systems models and structure and function.

I am sure by now you are scratching your head and saying what does this have to do with ESP? I think the idea of crosscutting concepts can also help us define an important role played by ESP. We can ask what knowledge and skills do all Extension professionals need to be most effective in their jobs? What do we all need to know, regardless of discipline, to make us effective educators, valuable community partners and collaborative colleagues? I won’t pretend to have a whole list figured out, but I might start with communication in all its many forms, innovation, promoting inclusivity, managing change and building collaborative relationships. And doesn’t it make huge sense that the organization that encompasses all Extension professionals would be the organization that provides this kind of learning opportunities?

Whether sharing something our particular PRU is doing, letting members know what is available through our national organization or eXtension or drawing on the expertise of our members to create a new opportunity for our chapter, ESP really is our go-to source for those skills that will make all of us the best Extension professionals we can be regardless of our program area.

With this in mind, it would be great if all of you would share your ideas about what these “crosscutting skills” are for Extension and what topics you would like to see us make available to our members. Just shoot an email to any of our officers!

Thanks! Christy

Apply for ESP Zeta Professional Development Funds

There is money budgeted annually for ESP Zeta members who need financial support for upcoming professional development opportunities. These funds don’t necessarily have to be used for conferences, but can be used for textbooks, curriculum, etc. for helping you on your professional development path.

Awards of up to $200 are available through a simple one-page application process located on the ESP Zeta web site: http://esp.colostate.edu/docs/scholarship-esp.pdf in the left column under State: Scholarship Application. After completion, e-mail to: Sheila.kelley@colostate.edu.

Go for it—it is there for YOU!
Zeta Chapter News

ZETA Chapter Community Service Project
By Sheila Kelley, President Elect

As Extension professionals, how many miles have we logged in travel over the years? How many nights have we stayed at a hotel/motel? I can’t even count!

While I worked for the University of Nebraska Extension, I was a member of the North Platte Business and Professional Women’s group. Our ongoing community service project was to collect all those soaps, shampoos, conditioners and lotions from the hotels we stayed at on our numerous trips. They were part of our lodging fee so they were ours to do with what we wanted. Our group was astonished at how many of these products we all brought home and how quickly they added up. We then divided them among shelters, food banks, group homes, etc. a couple times per year.

These entities, and the people they support, were so appreciative for all we donated and it didn’t cost us any additional funds! The products were given to the homeless, those in shelters and to anyone who needed them. Then, as now, hygiene products are not covered by funds received through the Department of Human Services.

So…….I’m proposing we, as the Colorado Zeta Chapter, take this collection up as an easy but much needed community service project. Just grab up what you don’t use and bring them back to your office and put someplace you’ll remember them. Then bring them to your annual regional meeting and forum where members of the ESP executive committee will collect them. They will choose recipients and distribute.

If you know of a particular group or home that could use the hygiene articles, let us know and we can distribute throughout the state as supplies are available.

Let’s see how many we can collect! If you would like to join me and the executive committee for this community service project, drop me an email at sheila.kelley@colostate.edu so I have a rough count of participation. It’s a little thing for us to do that benefits a lot of people! If you are going to the Peaks and Plains Regional meeting May 9-11, please bring your first contributions along!

Do You Have Experience in International Programs?
The Global Relations Committee needs your help!

We know that a number of our members have had the opportunity to do international work through Extension. We would love to tap into your expertise! First, we would like to create a guide for people who would like to participate in international educational programming through Extension. Sharing your experience would be a great start. Next, we have an award for Distinguished International Service. It’s not too soon to start thinking about likely candidates! Please contact Christy or Mark Platten with your ideas for both of these projects. Our email addresses are on page 1 of this newsletter.
National ESP News

Upcoming National ESP Deadlines:

April 1: Electronic Submissions for National Committees.

May 1: Electronic submission of Redinger Administrator/Leader Scholarship Applications and Angus Professional Development and Professional Development Grant applications.

July 31: Early Bird Registration ends for National ESP Conference.

December 1: Electronic submission for PILD scholarships, professional development grants and Angus Professional Development

Help Keep Our Chapter in the Black!
As many of you may remember, our chapter has traditionally had a raffle and a silent auction at Extension Forum. Last year we were not able to do this because of the election, so in order to continue our ability to provide travel and study scholarships, we need to get busy and raise some $$$.

We would love to have a vacation opportunity to raffle off this fall. If you have a vacation home, hunting or fishing cabin or some other rustic getaway that you would be willing to contribute for one week, please contact Dennis Kaan to talk about detail. Or if you have a contact with someone who organizes packages like this and who might give us a good deal, please also contact Dennis at dennis.kaan@colostate.edu.

And...if you would like to organize a silent auction or other kind of fundraiser at Forum, please contact Christy.

The more we all pitch in to raise some funds, the more opportunities we can make available for our members. Thanks in advance for your help!

Tracy Trumper, Jan Carroll, Sheila Kelley and Robert Franklin at Capitol Hill visiting with Congressman Ken Buck’s Senior Assistant, James Hampson, (front of flag) during the PILD conference last month.
Greetings from the Epsilon Sigma Phi Professional Development Committee!

We are a small committee, and we are hoping to learn how to best serve our membership in the future. Over the last two years, a focus of the Committee has been to provide ideas about and connections to speakers at the Annual Meeting. The availability of information afforded to us in this day and age lessens the need for the Committee to email you opportunities via listserv.

As the Professional Development Committee is dedicated to providing members with opportunities to grow and learn in areas of personal and professional interest, we are hoping the membership will provide feedback to help direct the committee toward our future purpose. If you would take a few moments to complete a survey (https://goo.gl/forms/zwpCKa8UT8wqejuhI), we will take the first step toward serving you the best ways possible.

You may already know, Ruth Willson does a great job getting Extension professionals a list of learning opportunities throughout the year. For your planning, here are a couple of notes for your consideration in May:

**Facing the Challenges of Embracing Diversity** Tuesday, May 2 at 1 p.m. MDT - Presented by Maria G. (Lupita) Fabregas Janeiro, Russell Hill, Dorina Espinosa
For 2017, Epsilon Sigma Phi introduces our first peer-reviewed webinar series. This first webinar features a team from the University of California Division of Agriculture and Natural Resources (UC ANR) 4-H Youth Developmental Program (UC 4-H). Both Part 1 and 2 will be archived.

**Engaging Across Generations Part II: Tools & Techniques** Tuesday, May 9 at 9 a.m. MDT. This is part two of a FREE professional development webinar offered by MFLN Family Transitions. People of all ages can work well together, especially when they know and understand the unique strengths each generation has to offer. To get to this webinar and also to watch Part 1 which aired on May 2, go to https://learn.extension.org/events/2912.

**Program Design Strategy to Increase Participant Capacity** Tuesday, May 16 at 1 p.m. MDT. Presented by Jody Horntvedt, Tobias Spanier
For 2017, Epsilon Sigma Phi introduces our first peer-reviewed webinar series. This second webinar will share strategies for successful program design and delivery which challenge and support program participants to strengthen competence, build connections and more. To see the webinar agenda go to https://espnational.org/images/Webinars/2017%20ESP%20Program%20Design%20Strategy%20to%20Increase%20Participant%20Capacity-Flyer.pdf

Again, here is the link to the ESP PD Committee survey: https://goo.gl/forms/d7jLzPrQQBiyepa2.
Thank you in advance for helping us serve and improve!
2017 Extension Retiree BBQ—All Invited!

The annual Extension Retiree BBQ is scheduled for Friday, June 9 at Pelican Lakes Restaurant, 1600 Pelican Lakes Point, Windsor, Colorado 80550. Don't let the name of this event keep you from attending. **ALL Colorado Extension employees and guests** are invited to participate and enjoy an evening of renewing friendships with former colleagues. It's always fun to hear what retirees are doing and catch up on the various adventures they are having.

The event begins at 4 p.m. with a cash bar social hour and for those who would like to tour Pelican Lakes, a complimentary golf cart tour of the venue will be available between 4-5 p.m. The buffet dinner will be ready at 5:30 p.m. and features pulled pork, grilled chicken breast, spinach salad, baked beans, potato salad, and dessert. There are also vegetarian and gluten-free options by request when registering. **Dinner is $25 per person.** For anyone with mobility concerns, the facility is handicap accessible.

Dinner reservations need to be made no later than **Wednesday, May 31** with checks payable to ESP Zeta Chapter. Contact ESP Zeta Chapter Executive Secretary Luann Boyer for a registration form and any questions you might have about the event at luann.boyer@colostate.edu or call 970-768-0322 and she can email (or snail mail) you the form to complete and return.

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**Calling all Extension Professionals, here is a new professional development opportunity!**

If you work somewhere on the food systems spectrum and are excited about innovative approaches that make a visible difference at the local level, this program is for you. eXtension's goal for the 2017 eXtension Impact Collaborative for Food Systems is to identify 225 projects and work with around 700 Extension professionals and their partners.

The call for applications will be released this spring of 2017. Professional development will begin in the summer with the Designathon planned for winter. Make sure you receive the notification for the call for applications by being on the eXtension mailing list. If you do not already have an eXtension ID, visit the “People” site and signup.

The Impact Collaborative is the new name for the **Issue Corps**. The Collaborative catalyzes the work of innovative Extension Professionals by supporting their efforts in several ways:

- Organizing a [Designathon event](#) to introduce design thinking and concept mapping to program planning;
- Providing access to mentoring from [key informants](#) in topics relevant to Impact Collaborative projects;
- Offering professional development around topics selected by Collaborative members;
- Amplifying Collaborative members’ efforts by [sharing their work](#) at a national level to foster adoption of evidence-based approaches and practices throughout the Cooperative Extension System.

This support, along with the dynamic synergy from interacting and networking with other Extension Professionals is designed to accelerate the adoption of innovation in local programming.
APLU Requests $200M Increase for NIFA

By Sheila Kelley, ESP President Elect

In an unprecedented move, the Association of Public and Land Grant Universities (APLU), has put forward a “one ask” request for legislatures to cover six strategic priorities that support research, education and extension efforts to America’s land-grant universities and related institutions.

At the recent Public Issues Leadership Development (PILD) conference in Crystal City, Virginia, the APLU shared a handout to all attendees, asking them to provide the information to their representatives. This info is shared from the handout.

The land-grant universities and related institutions provide essential research, education and public outreach that sustains US food, fiber and renewable fuel production by addressing many urgent and important local, regional, national and global problems.

Financial support for this world-renowned enterprise comes from both public and private sources. However, the most significant funding source is the federal-state partnership managed by the National Institute of Food and Agriculture (NIFA) – USDA’s extramural science agency.

The APLU supports a $200 million increase in federal funding for the NIFA for Fiscal Year 2018. These increases are for six strategic priorities that support research, education and extension efforts at our land-grand universities and related institutions. Those priorities include:

- The McIntire-Stennis Cooperative Forestry Act of 1962
- The Evans-Allen Act of 1977
- The Smith-Lever Act of 1914
- The 1890s Extension Program
- The Hatch Act of 1887
- The Agriculture & Food Research Initiative (AFRI)

Denver County Extension Agent Robert Franklin; Phillips County Agent Tracy Trumper; Director, Federal & Civic Engagement Administrator Jan Carroll; Director of Operations Administration Judy Barth and I attend the program April 2-5. A big thank you to Director Lou Swanson for his financial support to help a member of each association attend.

In the next ESP newsletter, I’ll explain what each of these priority areas are and how they pertain to us as employees of Colorado’s land-grant institution.